Sprig launches its range of mobile back covers made out of environmentally sustainable liquid silicone material



Bengaluru, Karnataka Mar 15, 2022 (<u>Issuewire.com</u>) - <u>Sprig</u> - a premium mobile accessory brand — has launched its premium variety of Liquid Silicone Back Covers on a range of IPhone, Samsung, Oneplus, Mi & Motorola Models. Sprig Liquid Silicone Back covers are made out of Silica material derived from sand which is environmentally friendly and sustainable. Meticulously designed and fitted with precise cutouts, these cases can handle shocks quite well and protect the hardware from damage.

When compared with the plastic cases available in the market - Sprig Liquid Silicone Back Cases retain their colour for over a period of usage and are chemically resistant. Hence, they do not react much from exposure to oil, dust, air pollution, etc.

In addition to Liquid Silicone Back Covers, <u>Sprig</u> also has a range of Mobile Tempered Glass & Charging cables as well. Sprig Tempered Glass is made out of Asahi Glass by AGC Corporation Japan, which is quite famous for industrial applications but rarely used in the consumer electronics industry. It is to be noted that Asahi Glass matches up to or rather scores over Gorilla Glass on most of the quality parameters like touch response, transmittance, and display clarity. However, Asahi Glass due to its prohibitive cost is very rarely used in mobile display and protection.

For its Mobile Tempered Glass lineup, Sprig also has the first of its kind — an installation app for mobile screen guard applications. With a growing WFH segment, which is wary of stepping out and getting the screen protector applied, Sprig Installation App is a DIY alternative to applying the screen protector from the confines of the home. Sprig Installation App is currently live on both Android and IOS platforms. Sprig Mobile Accessories are currently being retailed via Ecommerce Portals, primarily, Flipkart, Amazon, and their own website - www.sprig.store.

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