

Silverton Casino Renews Partnership with Josh Williams In NASCAR Series

New Mermaid-Inspired Camaro to Race this Saturday at Las Vegas Motor Speedway



Las Vegas, Nevada Mar 2, 2022 ([Issuewire.com](https://www.issuewire.com)) - Silverton Casino Hotel has renewed its support of NASCAR driver **Josh Williams** and will serve as the primary sponsor of his No. 78 Camaro, beginning with Saturday's **Alco Uniforms 300 NASCAR Xfinity Series** race at Las Vegas Motor Speedway. This is the company's fourth season partnering with Williams in NASCAR's second-high division.

On Saturday, March 5, Josh Williams will pilot the #78 B.J. McLeod Motorsports entry for the 3rd race of the 2022 campaign. His Camaro features a sleek new design inspired by the famed mermaids of Silverton Casino.

In addition to its popular mermaid appearances, Silverton Casino offers 300 deluxe rooms and suites and world-class amenities, all within the resort. It is located in Las Vegas at I-15 and Blue Diamond.

"This is an exciting time to support Josh and his team," said Rob Kunkle, president of Silverton Casino Hotel. "His new Camaro -- with its great mermaid design -- is sure to cause a lot of attention this weekend."

Josh Williams is a veteran driver in the NASCAR Xfinity Series going into his 4th full-time season. The 2020 season was his best statistically racking up six top 10s and an average finish of 18.6. Before his Xfinity Series campaign, he began his national racing series career in the ARCA Menards Series where he earned two victories, 15 top 5, and 50 top 10 finishes over the course of seven seasons.

"The Silverton Casino Hotel has been my home away from home for years now when we come to Las Vegas," Williams said. "The last few years have been tough on the hospitality industry but coming back to the West Coast and seeing the energy of Las Vegas back is going to make for a good race weekend. It is my pleasure to represent the Silverton Casino Hotel, its employees, and loyal guests and hopefully, we will give our newly designed mermaid car a good run"

Josh Williams is scheduled to return to Las Vegas in October

Josh Williams will appear at Silverton Casino from 5:30-6:30 pm on Friday, March 4. Saturday's race

begins at 1:30 pm and is televised by FOX Sports on FS1.

About Silverton Casino Hotel

Silverton Casino Hotel offers 300 deluxe rooms and suites and world-class amenities all located within an upscale, contemporary luxury lodge-themed resort. Silverton offers 90,000 square feet of state-of-the-art gaming, including the most popular slot machines and table games. A 117,000-gallon saltwater aquarium, home to thousands of sharks, stingrays, and tropical fish, was voted “Best Attraction” in the Best of Las Vegas awards.

The resort is a culinary destination, featuring Twin Creeks Steakhouse, Mi Casa grill cantina, Su Casa sushi bar, Sundance Grill, WuHu Noodle, Shady Grove Lounge, Mermaid Restaurant & Lounge, Starbucks, and Johnny Rockets.

In addition to the adjacent 165,000-square-foot flagship Bass Pro Shops Outdoor World, the Silverton Village features a 150-room Hyatt Place hotel, the 18-story luxury high-rise The Berkley, and several restaurants, including Cracker Barrel Old Country Store.

Silverton Casino Hotel is located at I-15 and Blue Diamond in Las Vegas. For more information, please call (702) 263-7777 or visit silvertoncasino.com.

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