

Sheopal's Ropes In Padma Shri Awardee Manoj Joshi To Endorse Its Products



New Delhi, Delhi Mar 9, 2022 (IssueWire.com) - Popular Ayurvedic Health & Beauty Product Brand Sheopal's is gearing up its brand campaign targeting masses across diverse age groups. The company has signed veteran actor **Mr. Manoj Joshi** to endorse its products in upcoming campaigns.

The company's founder duo **Mr. Mool and Mrs. Madhu Meena** expressed their gratitude to Manoj Joshi for accepting the proposal to endorse Sheopal's from the chain of hair care, beauty, and medicinal products. Manoj Joshi a renowned actor was conferred with the prestigious Padma Shri Award in 2018 by President Ram Nath Kovind for his commendable contribution to Indian cinema.

As a part of this marketing campaign, Manoj Joshi will be seen supporting and recommending Sheopal's products (Pain Oil) via endorsements and promotions while emphasizing the research-backed, chemical-free, and result-oriented approach of the brand.

Sheopal has launched a video advertisement campaign '**Sheopals Hai Na – Sir Utha Ke Jeena**' in which Joshi can be seen endorsing its pain relief oil. Sheopal's Pain Relief Oil (<https://www.sheopals.in/products/sheopals-pain-oil>) is carefully formulated after years of research, comes packed with a richness of Ayurvedic herbs, and offers fast action and quicker absorption to provide instant pain relief for body aches, muscle sprain, knee, and joint pains.

The founder duo said that the company has been investing a huge amount in research since its inception, and some of its products have gained traction among all age groups in recent years. They

were looking for a popular face, who can represent the company and Manoj Joshi would be a perfect choice for the campaign as he is hugely popular among the masses and is considered an emblem of integrity.

They also said, Sheopal's brand value and vision resonates with the personality of Manoj Joshi's portrayal of Chanakya in the iconic TV serial Chakravartin Ashoka Samrat, which emphasizes the importance of learning.

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