

RapyutaSumie Unveils a Unique Collection of Kimono Obi Bags& Belts

With these beautiful kimono obi accessories, the company is reviving the kimono industry



Kanazawa, Ishikawa Mar 15, 2022 ([Issuewire.com](https://www.issuewire.com)) - RapyutaSumie is reviving the kimono industry with a line of beautiful and unique [kimono obi bags and belts](#). These kimono products are designed to appeal to stylish women all over the world. Thanks to their unique design, these accessories can add a touch of elegance to any outfit, making them versatile enough for everyday use.

Since traditional kimonos are heavy and restrict movement, they are normally reserved for special events where the wearer wants to embrace and display their Japanese heritage. These events include

weddings, tea ceremonies, a 20th birthday celebration, or a graduation ceremony. Kimono designers have only recently started to design modern kimonos that are lighter and easier to use. However, the onset of COVID-19 prevented people from wearing their beautiful kimonos out and about like they normally would.

“The traditional kimono doesn’t fit into our modern lifestyles very easily, so we often push them to the back of our closets and forget about them,” says RapyutaSumie founder Makoto Horita. “By turning the beautiful kimono into products that are fit for everyday use, we hope to keep this cultural icon alive while adding color and style to wardrobes everywhere.”

All the Kimono Obi products from RapyutaSumie are handmade by a designer who enjoys using her skills to design beautiful bags and accessory belts in detail. Since there are no exact replicas, each piece is as unique as the wearer. With a [kimono obi bag or belt](#), women can look stylish and elegant wherever they go. With these eye-catching designs, the team at RapyutaSumie is reintroducing the kimono into people’s closets as a fashion staple.

About RapyutaSumie

RapyutaSumie is a company that upcycles beautiful kimonos, transforming them into unique bags and accessory belts designed for everyday use. All the Kimono Obi products are handmade in Ishikawa. With this project, the team at RapyutaSumie hopes to turn the kimono into a wardrobe staple, thus reviving the kimono industry.

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