

New retail venture in Hong Kong

Despite the pandemic a new retail ventures opens in Hong Kong

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Since Spring is a Great Time for New Beginnings, Hans & Gretel is all Set to Start its Sweet Journey in Hong Kong on 20th March 2022.

It all started in 2019 before the pandemic took the world by storm, 3 Greeks decided to take their sweetness expertise to the world and opened the first store in Europe with the name “Hans & Gretel,” which is now used as a synonym for sweetness across the globe. From Athens to Larnaca and from London to Dubai, the world is celebrating the goodness of Hans & Gretel’s taste!

Now, it's time for Hong Kong to sing the same.

20 March 2022 at 26 East Point, Causeway Bay-It was not only the wave of a coronavirus that spread but also the waves of emptiness, anxiety, losses, and boredom. Hans & Gretel has taken the matter of ending all those waves into its hands. After successful ventures in various countries in Europe and the Middle East, Hans & Gretel is all set to add pops of rainbow colors and exciting flavors into sweet treats for Hong Kongers.

Despite all the trends, on 20th March, “Hans & Gretel” is excited to open its doors of sweetness under the lights of causeway Bay Hong Kong. The display cases decorated with fluffy, flaky, and buttery sweets are calling out to the people of Hong Kong to enter into a tantalizing sweet world.

Hans & Gretel promises to hook you up once you enter and the magical things will start happening as you immerse yourself in the sweet space of yummy treats. They craft every scoop of popping candies, fruit jellies, fruits lollipops, and waffles with care so that every bite makes you feel good about the world.

The fillings are generous and toppings legendary. So how about giving yourself a break and warming your cockles with our heavenly sweets decorated with fresh florals, pastel colours, and other spring classics.

So sweet lovers, get ready to witness a magical new beginning in Hong Kong at Hans & Gretel’s first venture in this great city. It is going to be a feast for your sweet buds and an unforgettable experience for all ages, especially in our times. Sit in and enjoy the ice cream or grab it to go and tell Hong Kong the taste of heaven.

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