

National Technology Training Nonprofit, NPower, Announces José Reyes as its new Executive Director of Michigan

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New York City, New York Mar 8, 2022 ([Issuewire.com](https://www.issuewire.com)) - NPower, one of the country's largest free tech training and career development programs, has announced that [José Reyes](#) has joined the nonprofit organization as Executive Director for Michigan.

In his new role with [NPower](#), Reyes will be responsible for leading their strategic direction, overseeing administrative management, and directing collaborative partnerships within the Detroit region.

Reyes is a Detroit native and graduate of the University of Michigan. He's spent more than two decades in workforce development, working across education, government, nonprofits, and the private sector.

Before joining NPower, Reyes served as Deputy Director of Detroit's Workforce Development Department where he led the transition of the city's department into one of the largest and best-performing nonprofits in Michigan. He was the co-architect of Detroit Employment Solutions Corp (DESC), the programmatic and fiscal agent of the City of Detroit workforce board. Reyes has also been nationally recognized for his expertise on workforce development, particularly the White House recognized TechHire initiative that provided IT training to people in Detroit and others from around the region. Most recently, José served as the Director of Workforce & Community Development for Washtenaw Community College, where he was instrumental in developing Talent Pipeline Management (TPM) strategies among growing and emerging sectors of IT and Healthcare.

Bea Tassot, VP of Field Operations at NPower, says his vast experience and deep involvement in the Detroit community will give the nonprofit a deeper reach into the state.

"José brings a wealth of experience that will position NPower for continued growth and impact," said Tassot. "We admire his dedication to providing opportunities for individuals and families in the Detroit community. We are excited to welcome him as NPower continues to leverage partnership opportunities for the Detroit and greater Michigan region."

Reyes said this new opportunity with NPower seems like it was tailored for his experience and passions.

"I am looking forward to joining NPower and continuing their mission of creating equitable pathways to opportunities in the tech sector for young adults from underserved communities while at the same time

creating a perpetual and scalable talent pipeline solution for the business community,” said Reyes.

NPower Michigan launched in 2020 and serves Detroit and surrounding counties, helping young adults ages 18 – 26 and veterans gain the work and tech skills needed to launch new careers. Over the past decade, NPower has expanded its program reach and developed a robust network of Fortune 500 companies, mid-sized enterprises, government agencies, staffing firms, and a network of nonprofit partners that host its interns and hire its graduates full-time.

About NPower

NPower is a national nonprofit, rooted in the community, that is committed to advancing race and gender equity in the tech industry through skills training, real-world experience, support, and mentorships. The organization has helped young adults from underserved communities and veterans move from poverty to the middle class by training them with a range of tech skills and placing them in quality jobs. Students who enter the free, six-month training program, earn industry-recognized certifications and graduate with the competencies of an IT professional with one to two years of experience. NPower also places students in paid internships with corporate and nonprofit organizations. Eighty percent of NPower graduates get a full-time job or continue their education. NPower is a vital solution towards bridging the national talent gap that exists in the high-growth technology industry. To learn more about NPower, visit www.npower.org.

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