

Moments of Technology with Navicosoft | Outreaching the Digital Emergence



NAVICOSOFT
LET'S TALK BUSINESS

**High-caliber
Web Hosting,
Design &
Development**
in Sync with
Online Marketing
for your
Business's Digital Legacy.

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New York City, New York Mar 7, 2022 (Issuewire.com) - Together, the Internet and IT world have been buzzing with sensational technologies every morning and night without a day gap in the whole world. However, it's true that only a few technologies get renowned and got a longer shelf-life. Otherwise, the next day another newest sensation is ready to come over.

Anyway, to play with every new rolled-out technology, the UK, too, is on its way to being the multiplier of risk and compromise. To gain this momentous, Navicosoft has also been chipping in with the [Web Hosting](#), Development to Digital Marketing, said **Usman Usman**, our Director Operations UK.

Navicosoft entered the tech-bracket business in 2008 with a blend of steep and shallow learning curves amid way. In recent years the company has officially launched its new offices in Australia and UK. Withal, with **its foundational base in South Asia**, [Navicosoft](#) has set out the sails to get roaring success in major markets including the USA, Australia, and the UK, said' **Navicosoft's CEO and founder, Mr. Asif Munir**.

Highlights Attributed to Navicosoft

Navicosoft is a hub of tech-savvy people, **currently serving more than 10,000 clients in around 200 countries**. Mr. Asif Munir, the CEO, has been effectuating a peerless role in steering the company with a cadence of fresh perspectives. **Embarking on the journey of e-business and contributing to World's digital connectivity** when internet technology in around us was not as advanced as it is today is evidence of being phenomenal. Leveraging our e-business bracket expertise, we turn the web-driven world challenges into opportunities for small to medium-size businesses and large corporations.

Australian and UK Branches

Our aim is to stay streets ahead in fulfilling your desired IT and Online Marketing solutions. We are perpetuating the same mission with our Australian office launched in Melbourne and two workstations in the United Kingdom. Bestowing our users the freedom to avail of the services based on their location, our headquarter, UK, and Australian directors keep abreast on welcoming the tech creatives and new talent in diverse fields. For the consultation to collaboration, **Navicosoft is convenient to acquaint with**.

Therefore, we are all ready to let's get you what you need today and in the future.

Endless Hosting Possibilities the Right Way

With domain and hosting the earliest services dispensed by Navicosoft, we are well-versed in securing the ranking of being one of the top companies in several hosting solutions.

We outshine in discerning the domain marketplace from simple registration to domain transfers and PKNIC cards. We give our valuable customers a helping hand to acquire the elite match domain name for the business.

Also, high-end hosting infrastructure and the assortment of hosting solutions with extreme reliability are what distinguishes Navicosoft from the rest. Enlisted solutions include shared hosting, VPS, dedicated hosting & cloud servers, and extensive app hosting. Alongside the traditional hosting practices, CMSs hosting, including Magento, Drupal, Asp.Net, etc., with WordPress hosting as the highlight, innovative hostings like **Crystal Reports** & OJS hosting and [email marketing server](#) are genuinely the best.

Our tailor-made plans with ample resources and blazing fast servers with premium uptime in affordable pricing attract many customers to the company. Moreover, shaping the services to serve you best, we also furnish a three-day free trial.

Now let us delineate more of our associated services that make our users' websites welcome their

customers profitably. Perceiving the web and tech sprawling, we offer cheap licenses to many IT software and tools, Microsoft Dynamics, Managed IT services (server management and monitoring). Furthermore, we assimilate a broad range of website security practices for WordPress security and SSL certificates. Finally, to make our users' web presence more smart and secure, we have devised "NavicoGuard", which we claim to be an entire solution for Website Security against the potential security risks.

Empowering the Business Voice with Web Identities

In early 2019, a lesser proportion of businesses had websites; however, the virus outbreak has triggered the ultimate need for the websites. In 2022 for having an online presence, the percentage of small businesses only has reached 71%.

Furthermore, a study asserts that by 2025, approximately 72% of internet users will leverage only mobile devices solely to access and explore the Internet. So businesses can brace themselves with mobile-friendly websites leastwise.

In this regard, we have built thousands of web presence for retailing and eCommerce businesses satisfying the search engines and market demands. We improvise our clients' ideas and eminent brand proximity with state-of-the-art web design and web development services. We conduct the real novelty of the design and development to keep up the website sovereignty in its league. Our proposed services include [WordPress Design](#) and conversions, including PSD to HTML & PSD to WordPress with pixel-perfect graphics and mobile-friendliness alongside the custom yet eye-filing Logo and [Business Stationery Design](#)

Furthermore, our development adapts to the frequent tech trends from simple websites to **Artificial Intelligence (AI), Machine Learning, Virtual Reality & Augmented Reality** apps and projects. Therefore, we have assembled interactive and intuitive websites and App Development (Mobile, Hybrid, Native, and Android) with diverse technologies.

Articulating our development category, we offer WordPress Development, Ecommerce Website creation, OJS Development (Open Journal Systems) apace with the Web Speed Optimization Services like WooCommerce Optimization.

Vision and Courage to Create the Digital Spirit since 2008

With Asia having the largest percentage of Internet users, followed by Europe is the ideal online marketing spot of the Internet. It was estimated that by 2022 six billion users will be online, and looking at the current statistics of the internet world, it seems to be coming true. So the MARKETING arena is going to be more exciting than ever. Navicosoft gravitates to heighten up its services practicability up to the International market standards, said' CEO Asif Munir.

We are all concerned for your positive brand image on the Internet and in your industry and streamlining the revenue streams with [Digital Marketing](#)

In this context, Navicosoft has redefined the digital marketing nuances, particularly social media, and SEO, for a broad range of niches, said' Usman Usman.

Besides, we are already an industry leader, and we know how to stay at the top. So we formulate the goal-directed tactics to let our customers be a trendsetter in their niche, said' Design, Development and

Content Managers at Navicosoft. We stay ready to keep you on top even if Google releases new updates the next day and let you be lovable by Google for providing the best to users.

However, we also understand that marketing claims function as a double-edged sword for many businesses. Therefore, putting ourselves in your shoes, we brainstorm best-of-the-breed social media marketing strategies and high ROI campaigns.

Currently, the **number of active social media consumers number has crossed the 4.55 Billion mark, and Facebook alone has the 2.89 Billion**. We help you connect with the targeted audience from them. We are skilled in drawing sales from Google Ads, Twitter, Facebook, LinkedIn, YouTube, and other social channels.

In addition, to strengthen the connection between the business and its users, we partake with **Email Marketing Services** and **G-Suite Google** app for business.

Accelerating and Amplifying the digital existence with SEO

SEO is becoming the greatest game of the Internet world and has been proven to be the best investment an online business can secure for the long run. Besides, Google has the highest ratio of search traffic. So Search Engine Optimization (SEO) and Content Marketing can help you direct this traffic towards your website.

Seamless Search Engine Marketing, including Online Advertising and **PPC** and **SEO** with ROI tracking, website analytics, auditing, and monthly reporting, is our specialty that never wavers for customers. We have a specialized focus for vape marketing, florists, medical niche, and others. We give the website a complete make-over with respect to On-Page SEO and Off-Page per search engine instructions.

Another quote that fits the background perfectly is "Content is fire; Social Media is gasoline". You will definitely agree as well.

Therefore, unearthing the SEO and social presence impact in conjunction with the content on the bottom line of the business, our [Content Writing Services](#) originate the quotable organic content.

Our Copywriting holds the power to spike up the prospects' interest, customers' volume, and revenue. Users can vote for an all-time high and continuous traffic, leads, and conversions, be it social media or search engines.

Survey shows by 2022; online videos will be drawing more than 82% of all internet user traffic. As a matter of fact, when it is about the engagement of videos, it is predicted that as of 2022, an average person will spend 100 minutes per day watching online videos.

So our content marketing also extends to [Video Production Services](#) from Drone Production and Motion Graphics to voice-overs and business cinematography to engage the users and get more clicks. So Professional-grade video marketing at reasonable prices.

Customer Satisfaction is the Catalyst

Customer contentment is what drives Navicosoft, and the company lives up to its promises demonstrated with its modus operandi. We have a pretty fair happy customers percentage, whether the services' quality, results, affordable prices, or customer service.

Paying for the services monthly or yearly hover as an ongoing cost on the people. So we aim to be more cost-effective and charge you the best competitive prices ever. In fact, our performance quality at a reasonable rate saves the money by erecting the highest Return On Investment, said.

Besides, to facilitate every customer in their preferred comfort zone, Navicosoft continues to stand ready 24/7. The offered support counts of living chat, phone, emails, and support tickets to bug out all the issues.

Perks for the company's valuable customers don't end here. There is more to it. Navicosoft has been leveraging Blockchain technology as well and comes among the few IT companies with cryptocurrency processing. We successfully accept the **Bitcoin**, Bitcoin Cash, and **Altcoins** said' Business Development Manager at Navicosoft.

Users with payment security concerns and user anonymity can now pay with Bitcoin alongside many other secure online payment methods. So individuals can get all types of Hosting Solutions, Design & Development, [SEO Services](#), Content Writing Services, Video Production Services, and more with Bitcoin.

Our farsightedness and collective experience engender our unique working style implementing to our all services. At Navicosoft, we never make blockade contracts to bound our clients. In fact, we prove our proficiency by driving their desired results and convincing them to work with us continually. We typically have a monthly commitment strategy to satisfy the clients with the results every month.

Partnerships

Widening our horizon and boosting the usefulness of our services for the customers, we are in collaboration with many IT industry leaders. We are Google Partner, Facebook Marketing Partner, Microsoft Partner, cPanel partner, and AWS Partner. In addition, we have secured SmarterMail partnerships, CloudLinux partnerships, Plesk partnerships, LiteSpeed, and Virtualizor by Softaculous partnership.

Likewise, the hosting costs other services high prices issues approximate to many users. As a result, small and low-budget businesses get clawed back due to limited budgets. However, our certified partnerships let us be your best low-prices digital marketing, hosting, and IT add-ons provider. Outlining a few for knowledge brokering, we furnish a cheap cPanel license (null-free version), Plesk license, and Cloud, Linux License.

Successive Undertakings: Adapting to Future Needs

Tech advancement isn't seeming to be slowing down even an inch. A famous American writer Stewart Brand said' Once a new technology rolls over you, if you're not part of the steamroller, you will eventually be the part of the road.

Navicosoft is the best epitome of this quote because we have long been keeping current by fusing the latest technologies and new addition to the services catalog, said Usman Usman, Director Operations UK.

We believe in pursuing concerted efforts for adapting to future needs. In this regard, we have already propagated our unrivaled hosting in global-wide VPS destinations. And we are still in operation to screen new locations to be annexed as our VPS locations.

In addition, we are ushering in propounding the VPN hosting. The driving force behind it is to assist our prospective users in having a Virtual Private Network modeled for extreme-secure remote access to the corporation's resources irrespective of where they are.

About Navicosoft

Navicosoft is a constructively growth-patterned IT company serving more than 10,000 clients in over 200 countries. With the company having its origins in South Asia, has now its physical offices in UK & Australia, it excels in diverse channels, including Web Hosting, Design & Development, and Digital Marketing. Striving to impart quality in industry best prices, Navicosoft aims to help businesses reach their digital emergence and revenue goals.



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Source : NavicoSoft

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