

Metaverse Biennale 2022 to Showcase Future Opportunities for Artists at Dubai - Sikka Art Festival

“In Dubai, we learnt to accept no less than a leadership position in the race to the future.”

Biennale.io

Dubai, United Arab Emirates Mar 14, 2022 ([IssueWire.com](https://www.issuewire.com)) - Biennale.io in collaboration with C2 Communications will launch the highly anticipated Metaverse Biennale 2022 (MB2022) at the SIKKA Art Fair from 15 to 24 March. Visitors will have the opportunity to explore an unconventional virtual art space that utilizes cutting-edge technology to innovatively showcase fine art that can be experienced, celebrated, and cherished. For those who love art and history, this is an event not to be missed.

Over 120 global and local artists from more than 38 countries, 84 cities are coming together and being part of the Metaverse Biennale 2022 and its future. In fact, artists that are unfamiliar with the new and emerging technology of Web3.0 will highly benefit from this particular project.

Designed to be one of the largest virtual art exhibitions, the space in the metaverse will expand to over 101 halls connected with teleportal, instantly and seamlessly allowing visitors to move from one hall to another. The equivalent physical space of the MB2022 is extensive, measuring above 100,000 virtual square meters, exceeding the size of the major Venice Biennale, the original art biennial by many folds. Honoring the legends, the name of each hall will be inspired by great masters of art hailing from 5 continents.

“We have delivered on our first promise in building a creative community by connecting creators through active social groups and implemented a variety of activities such as ‘Artist Hours’ sessions in the MB2022,” said Cumai Aboul Housn, Co-founder of biennale.io and an acclaimed artist. “Biennale.io is not another NFT marketplace; it is a community-driven ecosystem that caters to creators in the art and culture space. With smart use of blockchain technology, it will offer creators and the art community a reward by contribution model. We look forward to welcoming artists and fans alike at the 2022 edition of the SIKKA Art Fair and introducing them to a first of a kind realm of possibilities and opportunities never experienced before”.

Biennale.io is already live and proving to be quite beneficial to artists and stakeholders alike. At present, MB2022 is developing the meta-economy. Artists that are part of biennale.io are eagerly waiting, while we are working hard designing the best strategy that will serve their and all other new artists' purposes in the decentralized world which will be announced by the end of 2022.

“What a strong contrast between heritage and future,” said Roy Aftimos, co-founder of Biennale.io, “Teleporting visitors into the Meta-art gallery in Dubai’s Al Fahidi historical district is a direct reflection of the Dubai spirit and vision. Simply put, there’s No Impossible! This is a new world full of potential where Dubai has big advantages economically and technologically, and our mission is to seize this opportunity, establish a solid presence in the emerging metaverse, and accept no less than a leadership position in the race to the future.”

Organized under the theme ‘Celebrating Art, Celebrating Growth’, the 10th edition of the Sikka Art and Design Festival will feature events and activities at its hub of Al Fahidi Historical Neighborhood from 15 to 24 March 2022.

For more information on Biennale, please visit: <https://biennale.io>

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About Biennale

Biennale.io is a community-driven ecosystem that caters to creators in the art and culture space in the MENA region. Built on blockchain technology with a simplified user experience tailored to art enthusiasts, without the complexity of the back-end technology, creators can showcase and monetize their creations in the digital space. They'll also be able to connect with like-minded individuals while getting rewarded for their involvement.

Biennale.io conceptualized and developed with the support of the team of C2 Native, the communication lab of C2 Communications. C2 Native is a pioneer in tech and digital transformation leading the communication industry for the last 5 years, working in tandem with C2 Communications, which is a driving force in morphing the ad industry into becoming communication consultancies.

The diverse team behind the project brings a wealth of experience in terms of creating, communicating, managing art-related projects, and influencing the art collector community.

For more information, please contact: hello@biennale.io



Media Contact

Biennale.io

hello@biennale.io

Source : C2 Communications

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