

Medical Wave Plus To Expand Professional Training In Las Vegas with Shockwave Society In Las Vegas



Las Vegas, Nevada Mar 10, 2022 ([Issuewire.com](https://www.issuewire.com)) - Medical Wave Plus, a new integrative medicine clinic and shockwave therapy training center for healthcare professionals provides patient treatments to improve functional recovery from ailments including sexual wellness, is pleased to announce a partnership with the Shockwave Society of NA (SWSNA).

More providers of regenerative therapies and integrative medicine will be able to access a network of member doctors and clinicians for both didactic and hands-on shockwave training at the Medical Wave Plus clinic location in Las Vegas, NV, as well as continuing education in best business practices and new shockwave therapy protocols, thanks to this new collaboration.

"Until recently, a shocking number of American doctors have had to forgo traveling all the way to Switzerland in the pursuit of accessing the best shockwave therapy education and ESWT certification courses. We are cautiously optimistic about hosting live shockwave training from our Las Vegas clinical space which is shared by day with our popular integrative clinic-based care services"

According to Nathaniel "Jack" Guibord, Clinical Services Manager and Shockwave Physio, who had previously taken on the responsibility of training the nation on shockwave protocols by driving thousands of miles in his 1998 Honda Accord.

"It's immensely beneficial for our current community of new doctors and clinicians who want to be educated in clinical shockwave protocols or applications, variable protocols, and the diversity of Shockwave Therapy Devices in circulation- focused, linear, radial, acoustic, pulsed, ultrasound. Most doctors start out very confused."

Out of the box brands like GAINSWave® or SwissWave remain the most publicized clinic offerings of shockwave and acoustic wave therapy for treating erectile dysfunction and optimizing sexual performance. However, shockwave therapy is more than just a treatment for men. In fact, the shockwave therapy protocol for ED used by most doctors is now facing scrutiny for lacking consistency between shockwave provider - members. Many physicians who entered the shockwave therapy industry by registering their clinics as licensed GAINSWave® clinics are now breaking away from their professional affiliation to go it alone.

Members of the sexual medicine society who had long been supporters of this US-based network were shocked by the association's decision to deny membership renewals following the addition of a 2021 Bylaw prohibiting the promotion of shockwave therapy across the US. When asked for comment, the sexual medicine society declined, instead of sending a number of cease and desist letters to shockwave providers. This position statement contrasts the association's international counterparts including the International Society of Sexual Medicine (ISSM) and the European Society of Sexual Medicine (ESSM)

<https://www.essm.org/low-intensity-shock-wave-therapy-in-sexual-medicine-clinical-recommendations-from-the-european-society-of-sexual-medicine-essm/?cn-reloaded=1>

The value of programs like GAINSWave® for US healthcare professionals is that it's a self-proclaimed turnkey solution that has offered doctors shockwave therapy training, protocols, and a comprehensive sales and marketing operating system. Affiliation with programs like this frequently comes at a high cost, more similar to a franchise business model than a medical clinic.

With this new partnership, MedWaveSM Plus will be able to expand its educational and training resources deeper into the functional, regenerative and integrative medicine health realm by offering SWSNA educational platform and in-service training.

"We're delighted to be offering our educational services to the Shockwave providers." Says Ryan Hansmeyer, President of the Shock Wave Society of North America "Working with Medical Wave Plus will help us continue to advance our mission of developing a progressive perspective that challenges physicians' thinking, consistently educates, meets the shifting demands of 21st-century medicine, and redefines how physicians practice medicine for unparalleled health outcomes."

About Shockwave Training

The SWSNA provides education and information on shockwave therapy protocols used by MedWaveSM Plus and other integrative medicine clinic specialists around the nation through internationally acclaimed evidence-based practices: now available online with free shockwave therapy education and at conferences, workshops, seminars, publications and live in-service shockwave therapy training at Medical Wave Plus in Las Vegas. The SWSNA collectively represents the American Shockwave Therapy industry of healthcare professionals, physicians, practitioners, researchers, medical device manufacturers and actively participates in

member-based consulting with open access sharing of clinical best practices and patient safety. For more information visit: <https://swsna.thinkific.com>

About Medical Wave Plus Clinic

Medical Wave Plus is an integrative medicine clinic in Las Vegas, NV, that hosts acoustic and shockwave therapy used to optimize functional recovery from sports injuries, reduce the burden of the

opioid crisis for interventional pain management or surgery, and like other GAINSWave® providers they provide shockwave therapy services and low-intensity device sales to help men manage ED locally. Medical Wave Plus focuses on clinical excellence, best practices, and quality standards in the emerging field of integrative medicine; in addition to offering shockwave therapy, training and business consultants that empower more clinical providers to integrate shockwave therapy success to accelerate patient recovery from more than 40 physiotherapy indications across four professional medical faculties while demonstrating a sustainable healthcare business model through cash-based FFS revenues and select FDA Approved reimbursable shockwave therapy applications. For more information visit: <https://medwaveplus.com/>

Media Contact

Ryan Hansmeyer

info@medwaveplus.com

Source : Medical Wave Plus, LLC

[See on IssueWire](#)