

Mariposa Consulting Launches New Service to Help Businesses Develop Culture and Increase Productivity

The Transformation Studio offers on-demand resources for busy business owners and aspiring managers

Flagstaff, Arizona Mar 17, 2022 ([Issuewire.com](https://www.issuewire.com)) - [Mariposa Consulting](https://mariposaconsulting.com), an Arizona-based, woman-owned business consultancy, announced today the launch of its Transformation Studio: an online space with resources to help current and aspiring leaders and business owners improve company culture, overcome communication inefficiencies, and boost overall productivity.

The Transformation Studio is a subscription service designed to provide research-based solutions to common but challenging workplace issues, such as productivity and culture. With an ever-growing library of comprehensive articles based on practitioner and academic research, the Transformation Studio provides users with the resources and first steps to transform a company's culture and productivity. In addition to helpful literature, subscribers also have access to one-on-one sessions with an experienced culture consultant for further support in taking on workplace challenges and seeing real improvement.

"Leaders of small and large teams are frustrated with the lack of easy access to proven techniques based on research to solve their culture and productivity issues," said Margaret Dunfee, founder of Mariposa Consulting. "With our versatile on-demand resources, current and aspiring leaders and business owners can easily find solutions to the challenges they are facing, as well as tactics to implement that will drive change, improve culture, and create more satisfied team members."

Dunfee developed the Transformation Studio after years of traditional business consulting, as well as more than a decade teaching various business management courses at Northern Arizona University's W.A. Franke College of Business. Mariposa's unique approach leverages both academic research and practical business tools to strengthen management practices, helping organizations become more productive, innovative, and successful.

"I had a management situation where I wanted to get more productivity out of my team. I read your paper on motivation supporting growth, and utilizing the tactics really helped," said Andrew Stasiak, Vice President of Quality Systems, Tailstorm Healthcare.

The Transformation Studio is designed as a place for business leaders to find inspiration, an outlet to talk through problems and create solutions. Dunfee also hopes to build a community for subscribers through an online peer group. All resources in the Transformation Studio are available on-demand, making it a perfect solution for business leaders and aspirational managers.

To learn more about the Transformation Studio visit mariposaconsulting.co/

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