Luxury Magazine Announces the Launch of AGLAIA Awards 2022

London, United Kingdom Mar 21, 2022 (Issuewire.com) - Leading boutique magazine <u>AGLAIA Magazine</u> is delighted to announce the launch of the AGLAIA Awards 2022, a global awards event showcasing the world's finest luxury brands and experiences. With the gradual lifting of COVID restrictions around the world, the aim of the awards is to celebrate and support businesses in light of the past two years of struggles during numerous global lockdowns.

The inaugural awards will see the top luxury brands in the world battle it out to win a coveted place within the winners' list, which will be revealed on Tuesday 13th September. The awards are free to enter and all businesses around the world are able to submit nominations.

Each winner will win advertising space and coverage on AGLAIA worth \$5,000USD each and will also receive a certificate and winners badge to display on your website.

Louise Walker, Managing Editor at AGLAIA says of the awards: "We are exceedingly proud to launch a new annual award in the luxury space, especially since the last two years of restrictions have damaged so many businesses around the world. We feel passionate about equipping our winners with useful marketing promotion and awards they can proudly display to increase trust from new customers."

The Voting Process

The AGLAIA Awards winners will be chosen from a stringent three-part voting process. From Monday 21st March until Friday 27th May, businesses will be able to submit themselves or their clients for consideration in the most relevant categories through AGLAIA's website in the first round of voting.

Businesses can nominate themselves or their clients for the AGLAIA Awards through the <u>nominee entry</u> form.

For the second round, the nominees will then be whittled down to the final five for each category by the AGLAIA team. The team will take into consideration the information provided in the nomination forms and their own judgment. And finally, the final five nominees for each category will be published on the website where members of the public can vote for the winner in each category.

Key Dates

Friday 27th May: Nominee entry forms close

Friday 17th June: Final round voting opens

Tuesday 30th August: Final round voting closes

Tuesday 13th September: Winners announced

Full category list

Travel categories:

www.lssuewire.com
Hotel Of The Year
Airline Of The Year
First Class Airline Product Of The Year
Business Class Airline Product Of The Year
Bespoke Travel Agency Of The Year
New Hotel Opening
Luxury Hotel Group Of The Year
Best Luxury Beach Resort
Best Upscale City Hotel
Best Business Hotel
Best Boutique Hotel
Best Spa Hotel
Best Luxury Eco-Tour Operator
Best Luxury Cruise Line
Restaurant categories:
Michelin Starred Restaurant Of The Year
Chef's Table Of The Year
Cocktail Bar Of The Year
Best Vegan Restaurant
Best Fine Dining Experience
Sommelier Of The Year

Fashion categories:

Best Hotel Dining Experience

New Store Opening Of The Year

Best Ecommerce Platform

Tailor Of The Year

Fashion Brand Of The Year

Best Luxury Watch Retailer

Lifestyle categories:

Beauty Brand Of The Year

Wellness Retreat Of The Year

Interior Designer Of The Year

Yacht Manufacturer Of The Year

Automobile Manufacturer Of The Year

Art Exhibition Of The Year

Fragrance Company Of The Year

Spa Of The Year

Small Business Of The Year

Notes to editors

For more information and interviews please contact louise@aglaiamagazine.com

About AGLAIA: Launched in 2013, AGLAIA is a luxury boutique magazine based in the UK and US. With a team of nine writers around the world, AGLAIA covers travel, food, culture, and style. It is the ultimate luxury lifestyle edit for those with little time but a high disposable income. For more information on AGLAIA Magazine, please visit <u>aglaiamagazine.com</u>

AGLAIA's Instagram: https://www.instagram.com/aglaiamagazine/

-ENDS-

Media Contact

Louise Walker

louise@aglaiamagazine.com

Source : AGLAIA Magazine

See on IssueWire