

# Katapy Creates Historic Event!

Transforms how businesses powerfully communicate



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Katapy technologies are proud to announce its first global broadcast merging tape to live – and truly live into one seamless signal for its client Dieu TV, an international religious channel. The live event in Africa aired at 3 pm Paris time.

Stuart Bishop, Katapy's CEO stated, "The signal was sent via 4G communications to Katapy in Nashville, where we seamlessly transitioned from their tape to live content, to the live event, and then back to the tape to live content as part of their 24x7 daily broadcast schedule. This signal was then syndicated via satellite all over Africa, to their local carriers in Switzerland via OTA broadcast, and also to their Roku, FireTV, iOS, and Android apps. The final reach was over 40M via all platforms.

Johannes, director of DieuTV, a French-speaking TV station broadcasting 24/7 on web, OTT, mobile, cable tv, and satellite said, “Working with Katapy was a delight. As we prepared our Media Forum conference in Benin, Africa, we contacted Katapy’s team with just a few days to spare. Our goal was to broadcast the 90-minute event live on our channel. We were able to connect to Katapy from our hotel in Benin via 4G.

We were in awe when we witnessed our live multi-cam event broadcast live to our website, mobile apps, OTT channels, cable TV channels, and two satellite channels. The Livestream travelled from a little town in West Africa to the US, then to Paris, Rome, and Geneva, reaching the uplink locations flawlessly. We can only recommend working with Katapy. Their team was reactive, fast, and professional. Their powerful, user-friendly, and cost-effective product allowed DieuTV to reach its audience like never before.”

Bishop continues, “We are committed to taking underserved industries to the next level through our advanced technologies. We’re far down the road transforming how thousands of churches around the globe do business, communicate and do commerce. This is exactly what we’re working on doing with our new Funeral Video Network because we feel the funeral industry is a noble one but very outdated in terms of the usage of advanced technologies to enhance their brand and revenues.”

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## **Media Contact**

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