InvisaBlend's CEO Dino Dondiego Discusses His Upcoming Book "STOP Additional Hair Loss"

In an exclusive interview with Founder's Courier, Dino Dondiego, the creator of InvisaBlend®, discusses the detrimental impacts of hair loss on a person's self-esteem and shares what his book entails to help people restore hair volume



Englewood, New Jersey Mar 7, 2022 (Issuewire.com) - The first thing people notice about a person is their hair. Yet, hair loss is a bitter pill that up to 50% of the world's population is compelled to swallow. People need a solution that can completely prevent or revert hair loss and help them get rid of the distress it causes both mentally and physically.

There are many products on the market that can camouflage thinning and or balding. Various methods and strategies are also being followed to compensate for this deeply emotional issue. Nevertheless, there's one repeated side effect to any of these options, which comes up short.

In the midst of it all, Dino Dondiego has discovered a breakthrough technology to completely reverse hair fall. He also wrote a book on how it's now possible to prevent further hair loss. When we heard about this disruptive invention and the book, we became curious to know all the details. So, here is an exclusive interview with him, and it was made possible by PTA.

Hello, Dino! First and foremost, thank you for your fantastic invention. To begin, we'd love to know a bit about your book.

Dino Dondiego: Currently, there are hundreds of different methods of either adding additional hairs to

someone's existing hairs or camouflaging someone's thinning and balding hairs. All of these methods work by either adding more hairs or concealing the thinning or balding area. However, they have side effects that cause additional hair fall.

Hair loss is a profound emotional issue and a significant distraction from daily life. No matter when you look in the mirror, when you swim, before you go outside, or attend any minor or major event — it distracts you everywhere.

There's no doubt that people are desperate to find a solution to help them deal with their hair fall. However, due to their insecurity and lack of confidence, they just follow whatever they come across despite knowing its potential consequences. As soon as adverse effects emerge, they simply abandon that method in favor of another.

Many brands also sell hair concealer powders. Not only do they work well, but millions of people use them, too. However, these powders speed up or cause additional hair loss. That is exactly why I wrote this new book called "STOP Additional Hair Loss."

So, will this book help people get rid of hair fall?

Dino Dondiego: I want to clarify that I haven't discovered a way to stop hair loss. That's not the subject of my book. "**Stop Additional Hair Loss**" is about reversing extra hair loss caused by all the procedures and techniques people use to stop losing their hair. Those methods help but at the same time speed up hair fall. Put simply, I'm creating a movement to stop "extra" hair fall caused by hair restoration and counseling processes.

The general purpose of this book is twofold:

- To notify and educate the public that the methods, products, and services used to treat hair loss actually accelerate it.
- Second, there is now a way to make hairs fuller by adding extra hair. It works well on any hair condition without causing damage to the individual's hair!

One other thing, while it's good to continue trying new ideas, the priority should always be health and safety. That means only safe procedures and goods should be used!

Well, put. I understand your point now. So, how will this new book help people at large?

Dino Dondiego: I don't want people to believe that this new technology is amazing because I say so. Instead, I want them to logically understand why and how it is positioned to help them. This book will serve as a testament to my claim.

For instance, let me briefly explain the <u>specific technique</u> I share on adding additional hairs while keeping the existing hair safe and healthy. This is something I market under the name Micro Strand®. Here is what Micro Strand® is and how it is used:

- It is a thread as fine and flexible in diameter as one human hair. If you put natural human hair in your palm with a Micro Strand® filament, both will look and feel identical. This Micro Strand® filament is also 10X stronger than any human hair, but what makes it stand out is that it's translucent! This means upon contact with the skin or scalp, it disappears!
- Next, multiple Micro Strand® filaments are networked together, forming a web with diamond

openings. Based on the baldness, the strands are customized with different millimeter sizes. The less thin your hair is in one area, the larger is going to be the diamond opening.

- Then, using a microscopic tip device, one human hair at a time is secured or locked onto these Micro Strands.
- The strands are individually customized per everyone's hair situation. When you hold a completed Micro Strand® with the single human hair in front of your face, nothing but single human hair seems to float in the air.

Where would you recommend people go to see how Micro Strand® would work on them and find out their options?

Dino Dondiego: There are many videos on my website www.InvisaBlend.com that show how it works. Nevertheless, to get more specific, this video https://youtu.be/pahBXq2J5IM explains the Micro Strand® technology before and after additional hairs have been added. In addition to this video, https://youtu.be/SdZna5P8JcQ shows how the Micro Strands mix within a client's original hairs.

For more satisfaction, I'd suggest scheduling a private "phone video call." This would be a complementary one-on-one personal call where the InvisaBlend® specialist will see the person's hair and advise accordingly. Anyone can contact InvisaBlend to ask questions or schedule one of these free "phone video calls" by emailing info@InvisaBlend.com or calling our toll-free number 1-800-992-9976.

It seems pretty evident that this Micro Strand® technology can make someone's hair fuller while ensuring safety, and I can also see how it sort of fades away in between someone's hair. Are there any other unique benefits explained in this book?

Dino Dondiego: Of course! For example, I will touch on two exclusive benefits only possible due to this Micro Strand® (although people will get more insights when reading this book).

- The Feel-Factor: With Micro Strands, when you run your fingers directly down to your scalp and pull your hair. It will then feel the same as all your hair.
- The Blending-Factor: You can mix Micro Strands in non-matching hair colors or textures; it will still blend perfectly.

Are there any emotional benefits to just adding additional hair in between the existing hair?

Dino Dondiego: Yes! When 100% of your own hairs are utilized with only a few extra hairs blended in amongst your existing hairs, a strong emotional response is created. Besides this, since it's a permanent solution, the user will forever feel the same sensation as if it were their own hair. Also, before you ask who this solution will not work on, I'd like to tell you that InvisaBlend®'s Micro Strand® technology works on any individual with any hair situation.

Does your book have anything about how to deal with hair loss emotionally?

Dino Dondiego: Indeed, it does! In reference to directing your mind into a good mindset, sleep and wake time are the two key moments. For sleep time, I've designed a method called "**Pre-Sleep Delight.**" This is a step-by-step approach for scientifically programming your mind immediately before sleeping so that you can wake up with a precisely selected attitude. Your final thoughts before falling asleep will set the tone for the rest of your day upon awakening. This is explained in detail in the book.

Likewise, for the daytime, I've added something dubbed "**Morning-Glory.**" When you initially awaken, your mind is in the state of Alpha which indicates your subconscious is still fairly engaged. Your subconscious believes everything it hears, observes, and records. That means upon awakening; everyone is vulnerable to feeling good, great, or not so good. My book will walk you through some specific steps to develop a beneficial mindset at the start of your day.

That's exciting to hear that your book will also help position the mind in the right direction. When and where will this book be available?

Dino Dondiego: It will be published in the mid of March 2022 and available on Amazon, Barnes & Noble, as well as our website www.lnvisaBlend.com within the "Store" button.

Is this your first book?

Dino Dondiego: No, my first book was "**Limitless Hair Attraction**," intended for hair professionals to learn about this advanced technology and recommend it to their clients. This book provides a deeper understanding of a change in the hair industry and a movement to stop additional hair loss by offering a safe and healthy way to make hair fuller. It's about keeping your hair and scalp healthy and that every hair on your head is still precious.

My new book is for everyone, people who need more hair, people who know others suffering from hair loss, as well as hair professionals. It goes deep into how the book works, along with the appearance and emotional benefits. It also entails how these benefits are only possible using the Micro Strand® technology.

Cool! That's a good point to talk about the Micro Strand® technology again. What would you say to people that are afraid or hesitant to give it a try, especially if they have tried many other ways?

Dino Dondiego: They can start by taking baby steps. For example, they can add the lowest hair volume in a specific area and add more upon satisfaction. We also offer a 30-day change of mind period. After receiving and experiencing the InvisaBlend®, if anyone feels something needs to be different, such as hair color or textures, the alterations are made at no additional cost.

What kind of options will people have about prices?

Dino Dondiego: The prices are highly flexible because the Micro Strand® enables anyone to add any degree of additional hair in a purely natural way. Nobody pays a flat rate; instead, they receive a range of price possibilities based on the size of the area that needs to be filled in. So, if someone wants a lower price, we simply provide a smaller fill-in area. The purpose is to make this technology available to the broadest range of people.

That's a good strategy, Dino! Do your clients receive any kind of rewards for spreading the word about this technology?

Dino Dondiego: Yes! When a person signs up for free to get their "STOP Additional Hair Loss icon," they automatically get 10% off any order. Likewise, when someone recommends a hair professional who acquires the training course to offer this technology, that person receives 20% off. Other than this, "STOP Additional Hair Loss supporters" receive 30% off.

Thank you for this insightful interview. Do you have any last words?

Dino Dondiego: You are most welcome. My last words are: *let's join together and* <u>STOP Additional Hair-loss</u>.



Media Contact

Dino Dondiego

training@invisablend.com

800-992-9976

15 Engle Street SUITE 208,, Englewood, NJ, 07631

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