

## Icon Releases its Investment NFT With A Dynamic and Contemporary Design on new NFT Marketplace

Icon Card Announces Launch of a New Store in the NFT Marketplace, Expands Presence in \$1.5 Billion NFT Investment Led by Icon Card Art to Expand its NFT Gaming Metaverse.

# Icon

**Los Angeles, California Mar 7, 2022 ([IssueWire.com](https://www.issuewire.com))** - The icon is delighted to release an [investment NFT of its Icon Card Collection](#) on Opensea, a well-known NFT marketplace in the art finance community. [The Icon Card collection](#) released by [Icon Cards Art](#), which opened in 2021, has been reimagined with a new layout and an inviting, digital design that complements the contemporary

vision of the house.

Bespoke, technical touches highlight this [investment NFTs](#) unique design and its cherished identity with Icon. The Investment NFT is established with a bold design, where elegant gradients of colours and minimalistic lines encourage an understated finish that fills the Icon Card Collection.

The group's new tokens will be minted in Ethereum and hosted on the Opensea platform. Icon has remained faithful to its core values of quality by implementing authentication codes into its NFT collections. Icon Cards Art is dedicated to ongoing anti counterfeiting by enabling its new NFT Authentication to be accessed only after purchase.

As clients enter into the unique form of investing that functions as a kind of token, Icon provides a seamless wallet view of the collections highlighting the investment NFTs utility. A Handpicked curation of original tokens, offers a [long-term investment](#) choice in the value of Ethereum further emphasizing its unique identity and atmosphere. Of particular note is the tradition of unique identification codes and metadata that distinguish them from each other creating and combining aesthetics and functionality in their creations.

In the tradition of establishing a distinct identity for each Icon Card in the investment NFT, a selection of regional designers were invited to create site-specific works. Icon has committed to the development of a selection of art, music, videos, and in-game tokens for NFT investment. The project manager for Icon Card NFT marketplace said, “We are excited to develop authentic investment NFTs to be accessible to companies and, by extension, consumers at large”

As Icon enters into rare collectibles, the digital art provides the display of this unique asset, starting with the [Icon Card Investment NFT](#), [the Original Icon Card](#), [Icon Card Colour](#), and the collection for [Habitat](#), which are all held in a non-fungible token. The icon is thrilled to welcome back loyal clients and new visitors to the NFT marketplace to discover and enjoy the harmony between innovation, know-how, and a contemporary creative spirit.

## **About Icon Cards Art**

Icon Card Art has remained faithful to its authentication model and its humanist values. The freedom to create, the constant search for beautiful innovation, the transmission of digital excellence, and the aesthetic of functionality all forge the singularity of Icon, a house of collectibles created to last. An independent, family-owned company, the icon is dedicated to keeping the majority of its production in Paris and to developing its network across 45 countries. The group employs digital artists and creatives worldwide.

For more information visit [www.iconcards.art](http://www.iconcards.art)

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