## Herb Middleton Multi/Platinum Grammy Nominated Producer Joins 360WiSE



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Staying ahead of the curve in this industry is a must, therefore launching the New MoonTown Network on The 360WiSE platform is a perfect fit, said President and Founder Herb Middleton and CEO/co-Owner, Jennifer Vitale.

The Publishing / Record company has a roster of great songwriters and new artists that are being developed and prepared for success before launching out into the music entertainment field and the world of acting. Mr. Middleton whose production credits include P. Diddy, Bad Boy Entertainment, Sounds of Blackness, Bobby Brown, Nas, DJ Jazzy Jeff, Mary J Blige, Al Green, Ann Nesby NAS, Maxine Jones (Former EnVogue member) Melba Moore, Kenny Latimore, Will Smith, Kelly Price, Phylis Hyman, SWV, Faith Evans, Total feat Notorious B.I.G., Usher and many more.

Mr. Middleton says his company's goals as a music production house are unique. One of MoonTown's focuses is to provide "Top Ten" music from its catalogue performed by its legendary sounding artists to both well established and new businesses for promotional use and entertainment.

The MoonTown Network powered by 360WiSE provides an arsenal of benefits to our company such as video distribution; Web TV, ROKU, Apple TV, Android TV, music distribution; APPLE Music, TIDAL, Spotify, Pandora, Deezer and more, Pay-Per-View, Video on Demand along with marketing influence; SEO, 100% Advertising Revenue and many more benefits from their new 360WiSE Bundle product says Mr. Middleton.

360WiSE Media is one of the largest major-market media operators in the United States (with new offices in the UK) and the undisputed leader in influence marketing. Powered with the positive iconic advice of MC Hammer, 360WiSE Media is in the top 1% of public relations, influence branding, and marketing of celebrities, actors, public figures, recording artists, small businesses, events, and major brands. The 360WiSE ® trademarked brand is registered with the USPTO (United States Patent Trademark Office) along with the International Trademark Registration Extension of Protection to the Madrid Protocol and European Union Intellectual Property Office.

The networking power and reach that 360WiSE represents makes its platform a great one for the MoonTown Network which includes MoonTown Radio and other excellent media movements not limited to music.

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