

From Trousseau packing to wedding favors - How Dottedi is winning hearts across India



Delhi, India Mar 22, 2022 ([Issuewire.com](https://www.issuewire.com)) - Wedding season is in full swing, and it's easy to find almost everything one will need for the big day. But things that are hard to shop for, even today, are the trousseau and the wedding favors.

DOTTEDi, a Bangalore-based online gifting destination, has launched a new range of [bridal trousseau packaging](#) and wedding favors that can be new wedding shopping favorites for the trousseau and the guests. DOTTEDi's latest range has been designed to make the wedding buying process more accessible for the bride-to-be. With an easy-to-use interface and curated variety of products, one can now plan the entire wedding shopping list in no time with their trousseau gift options.

“The traditional trousseau gifts have seen a rise in popularity on Instagram and other social media platforms as a way to simplify weddings.”, says the spokesperson.

DOTTEDi is all set to bring a breath of fresh air to the wedding trousseau market with its premium range of gift items that are beautifully designed to add charm and grace to the wedding. The brand has developed its venture keeping in mind the needs of today's millennial consumers, who are constantly seeking new trends to match their changing lifestyles. So whether one is looking for something sophisticated or quirky, DOTTEDi offers a range of gifts that will tickle everybody's imagination and further help to enhance wedding gift choices.

“The time-honored tradition of the trousseau - the collection of household items and gifts traditionally given to the bride by friends and family are still going strong. However, in this modern age, the tradition has been updated with a selection of exquisite items that are both practical and aesthetic”, says ABC.

When it comes to wedding favors, these are an essential part of any wedding, and the choice of the favor that one gives to their guests is an expression of their thoughtfulness towards them. Many brides and grooms choose to give out sweets in their favor boxes, but how about giving something that is not only sweet in taste but also sweet in memory?

“After the wedding, your guests will love to remember the gifts you gave them. With our wedding favors, they'll be able to reflect fondly on your wedding day long after it's over. We've tried to include meaningful gifts that people can use every day and want to share with their friends and family.”, says ABC.

Dottedi is all about making one's special day everlasting and truly beautiful. Its mission is to redefine the wedding experience across India by reducing the pain points of wedding planning. With the stunning range of heart-winning trousseau packaging items and wedding favors, the brand wants to make everybody's special day hassle-free and enjoyable.

ABOUT DOTTEDI

Dottedi has been a part of the gifting and fun experience industry since 2009. With innovation being a significant element of what it does, DOTTEDI provides eccentric gifting solutions that keep ones' loved ones happy. It offers more than 2,000 products, gifts, services, and experiences, from experiential gifting to social events, gifts and hampers, and party consultation. Today, DOTTEDI is not only limited to Bangalore but has spread across PAN India.

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