

Flicknexs - VOD and OTT platform Providers help build video streaming platforms for Businesses.



Chennai, Tamil Nadu Mar 17, 2022 ([IssueWire.com](https://www.issuewire.com)) - Flicknexs is a SaaS-based VOD and OTT platform provider that builds video streaming platforms for broadcasters, content creators, and distributors. Flicknexs comes with flexible video hosting options, various monetization methods, security and analytics features to stream video content across various devices, including mobiles, laptops, tablets, desktops, and smart TVs. Flicknexs builds video streaming websites and apps that are suitable

for various business industries, including media and entertainment, news and broadcast, eLearning, fitness, health, and sports, etc.

It builds apps and websites that are compatible across various platforms, including Android, iOS, Windows, and Web applications, making them highly adaptable. Different monetization options like SVOD, AVOD, and TVOD are highly beneficial as they generate better ROI. With advanced data analytics reports in hand and current user status, content owners are provided with real-time data where content owners can get to know about the performance of the video. In the future, owners can tweak some changes in the video content in order to attract more users to the [video platform](#) to watch videos for a longer time.

Flicknexs incorporates an HTML5 video player as this video player can stream HD quality video and easily navigate heavy traffic. Adaptive bitrate streaming enables video to be streamed at higher quality without buffering by changing the video quality based on user internet connection speed and allows higher quality video streaming with lower latency. Video players and websites can be customized according to client requirements, making the video platform stand apart from competitors. Security tools include DRM, AES Encryption, and password protection to prevent third-party attacks and unauthorized access.

Video content management systems play a major role in uploading, managing, and distributing video content. Files are organized under a different category, and with a search bar, users can type in related phrases to find the desired content in the platform. Flicknexs is partnered with a global CDN network that ensures the safe delivery of video content to end-users worldwide without deterioration in video quality. Users can manage their user profile, may log in through social media channels, and they have the option to download the video for offline viewing. Flicknexs has a live streaming capability where content owners can stream video content at higher quality and low latency. It includes interactive options like live chat, where users can connect with the host to create a strong between users and businesses. Flicknexs allows white-label video streaming where content owners can place their logo and brand name at the front to increase brand awareness about the business.

Flicknexs is a Chennai-based Video streaming platform provider that builds video streaming apps and websites. It shapes video platforms with different features according to each business need, thereby providing a seamless viewing experience to users.

Check our [Free trial](#)

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