

Dress Hood Dress Good your life your style

Dress How you Feel

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Founder and CEO of Dress Hood

Dress Hood Born in the concept of justice through art. White symbolizes power and dominance, Black rebellion and struggle (Black People are more realistic). Together is like Superman with Shaft which I believe is the best team ever against the politics and ways of a virtual world with the poor society with lack of values.

Dress Hood is a hood online store that is focused on selling products representing the streets' lifestyle and the urban reality. Street Fashion, Hip Hop/Rap Music, and many more. We use our talents to make what we call artistic justice creating unity of artists and resources to help in social causes for equal justice in society.

Our mission and values are deeply rooted in the Hip Hop culture. Hip Hop is a movement created to uplift people through brotherhood and actions for civil rights and equal justice.

4 Hip Hop Elements

Mc, B-Boy, Writer(Graffiti), Dj Designs -Most of our designs are graffiti with the message to uplift our people in it.

We turn our weaknesses into strength-building and improving our self-esteem. Mc And Dj – we use hip hop and rap music and beats with scratch honoring the Dj in our promo videos. Breakdance- B-Boys dancing in our promo videos represent the rhythm of our movement free and stylish.

Streetwear Products in our store :

No fakeness Allowed – This design gives a message of don't allow fake people in your circle to take your time, money, energy so surround yourself with minded people capable to understand and love you. Because even if our society is full of fake people using others to succeed it doesn't mean you don't have the choice to be different. Take your power back

Sexy Bunny- This Design gives a message of a female streets soldier confident and blessed with sensuality

not afraid to be a sexy woman.

She is loyal to her crew (Street Family) and never dummy over her moves to survive in the hard reality of life between traps and temptations on her way to success in the man's world.

Brotherhood – We have a Community Spotlight where new rappers and producers can submit their music with the chance to be selected and promo for free, more info about this is on our website.

Taking Action – We have a social program where you can donate and make difference by taking action against racism and police brutality. We will choose one community center every each year to give the money of our donations so they can hire one lawyer and give assistance to the victims of racism and police brutality. More info on our website

Our Values are Realness, Respect, Love

Realness – Words need to be backed by actions, Words inspire, Actions bring change.

Respect- We need to respect ourselves and support the place we came from, let actions do the talking. Racism is ignorance, unity is the key to opening the door for one nation.

Love- We love our art form honoring bringing artistic justice, we share our divine blessing to the world to inspire the ones who can see, hear and have the heart to be touched and take action to bring change.

Dress Hood Is Creative, Revolutionary, Pioneer

Come check us out

One Love

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