

Coverking - Volkswagen Has a Genius Way to Speed Up Vehicle Development



Los Angeles, California Mar 28, 2022 ([Issuewire.com](https://www.issuewire.com)) - The world's largest automaker Volkswagen is pivoting heavily toward electromobility. The carmaker has announced that it will be investing to develop new electric models and technologies. Aiming to gain a foothold in the growing alternative energy market and reach 50% by 2030. The image - [Volkswagen Has a Genius Way to Speed Up Vehicle Development](#)

As part of its strategy, Volkswagen will focus more on the development process with customer requirements and its electric platform to reduce development time and increase the manufacturing processes in production.

Development in the 1990s was focused on automotive components, but now as electronics became more common, connectivity garnered a significant role.

The new development approach will now respond to client demands by focusing on the aforementioned services and systems, rather than components. Future car projects will be finished in 40 months rather than 54 months, thanks to a 25% decrease in development timelines. Around 4,000 individuals will be re-skilled for new job roles by 2030, with an additional 6,000-8,000 gaining extra training.

VW says this will lay "the foundations for attractive jobs and safeguarding jobs at its Wolfsburg location for the long term." Coverking has accumulated immense experience in the car protection field, in order to protect your car against various external influences and extend its operational lifetime, Coverking offers you a line of tested protection car products: car covers, seat covers, mats, dash covers, and lots of other products. Coverking combines premium quality with a perfect fit, we will be glad to assist you with your needs.

News Sources (Read the details): <https://coverking.com/blogs/blog/volkswagen-has-a-genius-way-to-speed-up-vehicle-development>

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