

Chinese City-Building Game Ballads of Hongye Official Teaser Trailer Released



New York City, New York Mar 28, 2022 ([Issuewire.com](https://www.issuewire.com)) - [Ballads of Hongye](#) is an upcoming simulation city building + management strategy game with an ancient Chinese theme from Seasun Games. In the game, players will play the role of Hongye magistrate and build the ancient Chinese city of their dreams step by step by overcoming one challenge after another.

[Teaser Trailer](#)

The game's art is based on the ancient Chinese painting color scheme, with 3D large scene art design. From a distance, the buildings are staggered, accompanied by green hills and water; up close, each building contains a large number of details, such as the exquisitely dressed guests in the restaurant and the beggar with a thin yellow dog in rags at the door, and the list goes on and on, players can fully feel the ancient oriental daily life. There is also different scenery in spring, summer, autumn, and winter, as well as morning, midday, and evening, sunny, rainy, and snowy days and other realistic weather effects, so that players feel as if they are in a paradise.

Gameplay

In terms of gameplay design, the developers deliberately emphasize the term - "mezzanine", that is, all people live in the "mezzanine" composed of complex social relations. Whether you are poor, rich, young, old, powerful, weak, or otherwise, you are always living in the middle of where you can go next. Under this spiritual core, the game extends a combination of fast-paced gameplay and slow-paced gameplay.

By fast-paced gameplay, I mean that you need to bear the pressure to meet the strict requirements of your superiors to reach the goal in a limited time, to obtain more territories. This fast-paced challenge mode is the biggest difference between [Ballads of Hongye](#) and other city-building games. By completing challenges, you not only gain jurisdiction over new territories but also harvest a batch of new building blueprints and unlock new features; if you fail a challenge, just accumulate resources and start over.

There are a few things to keep in mind when challenging.

- The building plans you can use for the challenges are different and random from territory to territory, so be careful to choose the most appropriate combination for your goals.
- You can hire a group of advisors to help you, including some ancient legends, who come with special skills that can make your construction much more efficient.
- Water can carry the boat, but also can overturn the boat, pay attention to the mood of the people, when happy, the people will help you through difficulties, but if you ignore them, a riot may be uncontrollable
- Building output is different in four seasons. You need to be able to reasonably plan the four seasons of different buildings.
- If you do not know the economy, no way to be a good official. Using the laws of the market to buy low and sell high will help you save the day.
- Fire, insects, floods, drought, earthquakes, famine, etc. may occur with the seasons in-game, players should do some fortification in advance.

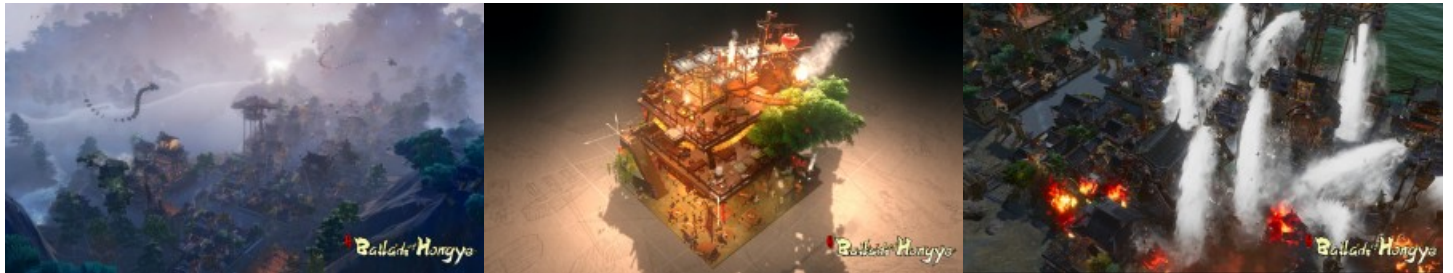
And slow-paced gameplay means that in the land you have owned, although fighting against nature, protecting people, and developing products are still your top priorities, here, unlike in challenge mode where you will be severely restricted by your superiors, players can build and develop more easily. For example, you can reorganize the territory where you were busy with the challenge, or spend some time communicating with your advisors to understand the current state of their work, etc... By accumulating resources on existing territories, you can also unlock new talents, train advisors, and get ready to win the next new territory.

Alpha Test

The game is still in development and does not yet have a publicly available release date, but our first alpha test has been set for April. For the first time, we will be recruiting 600 players to enter Hongye to experience an ancient oriental world that we bring to you. For a chance to participate, chat with other fans excited about the game, and help to improve the game together, be sure to join Ballads of Hongye's [Discord](#) and [wishlist](#) the game on Steam.

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Media Contact

Ballads of Hongye

contact_hongye@seasungames.com

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