

Caster Society Acquires Metazoo Market News and Online Resource Leader Metazoo HQ



\$95 VALUE

ALL PROCEEDS GO BACK INTO COMPETITIVE PLAY!

THE UNLUCKY BUNDLE

\$85

1 IN 10 SEEDED WITH SIGNED MOTHMAN

TAX + SHIPPING INCLUDED!

WHAT'S INCLUDED:

- 1x SPELLBOOK
- 1x RANDOM THEME DECK
- 1x EXCLUSIVE PLAYMAT

EXCLUSIVE PLAYMAT

CASTER SOCIETY x **SIMPLYUNLUCKY GAME**

The advertisement features a central illustration of a character with a beard and glasses, wearing a red superhero-style suit with a diamond emblem, raising their hands in excitement. To the left is a brown 'SPELLBOOK MetaZoo' with a yellow 'M' logo. In the center is a colorful 'EXCLUSIVE PLAYMAT' showing various Metazoo characters. To the right is a 'MOTHMAN' trading card with a blue and black design and a signature. The background is dark purple with faint floral patterns.

Austin, Texas Mar 14, 2022 ([Issuewire.com](https://www.issuewire.com)) - Caster Society, the leading provider of world-class experiences for Metazoo players and collectors, has announced its acquisition of Canada-based Metazoo HQ, the leading online source for up-to-date Metazoo content and information. With the acquisition, Caster Society strengthens its focus and commitment to providing the best online resources for a rapidly expanding community of Metazoo enthusiasts.

In addition to merging the two companies' respective technologies and social communities, combining the people behind each project will fashion a market-leading online resource, data, and community management, team. "The Metazoo HQ founding team has continuously impressed me with their wealth of rich online resources, their widely-respected position as selfless community leaders, and their undying passion for developing Metazoo into a leading TCG." Caster Society CEO Chris Sheridan said, "Upon my first conversation with Jody Mitoma, it became clear that Metazoo HQ and Caster Society could deliver more value to our community members together than we could ever do apart."

Jody Mitoma, the founder and CEO of Metazoo HQ, had this to say about becoming part of the Caster Society family, "I am absolutely thrilled and grateful to announce that we're combining MetazooHQ's plethora of Metazoo collector and player resources with the sites, services, community, and team that Caster Society has developed. Thank you all for joining us, and Caster Society, thank you so much for welcoming me, the MetazooHQ team, and our community."

The Metazoo HQ team, under Jody's leadership, will maintain all MetazooHQ resources and content cultivation activities for the foreseeable future. Operations will continue uninterrupted, but with expanded resources, under the guidance of Caster Society's CTO, Dominic Pace, whom Jody will report to in the new combined company organization.

About Caster Society

Caster Society is the leading provider of world-class experiences for Metazoo players and collectors. Having only started operations in December 2021, the team has already established a community with thousands of members and has plans to expand operations from North America to other regions like Australia, Europe, and Japan.

Media Contact

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Source : DSCND LLC dba Caster Society

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