

Assetz launches Marq 3.0 as the latest addition to Whitefield's 22-acre township

6 Acres of Parks, 30% Green Ratio, 80% Open Space - One of the most eco-friendly and sustainable projects in the city



Bengaluru, Karnataka Mar 22, 2022 ([Issuewire.com](https://www.issuewire.com)) - [Assetz Property Group](#), one of Bengaluru's premium real estate developers, unveils the much-awaited [Marq 3.0](#). Located in the burgeoning locality of Whitefield, this new residential phase is part of a 22-acre integrated township that offers a world-class lifestyle with best-in-class connectivity, conveniences, and comforts. With multiple high-rise towers, this township project features around 1900+ efficiently designed 3 & 4 BHK luxury homes.

A notably distinguishing aspect of this well-acclaimed project is its 6 acres of parks within the 22-acre township which translates to over 30% of green ratio. Its reputation as one of the best township projects in the city in terms of green cover can also be attributed to the 80% open space. Marq exemplifies Assetz Property Group's commitment to building sustainable homes and delivering a better lifestyle to its residents by focusing on responsible living. From recycling water to zero waste management to conserving energy - the company goes beyond the stipulated norms to provide a sustainable way of life to its residents.

Marq 3.0 is strategically located in Whitefield, offering quicker access to the top IT parks, entertainment districts, hospitals, and retail centres in the city – making it one of Bengaluru's fastest-growing neighbourhoods. Just over three kilometres from the project is the upcoming proposed metro station, for convenient access to the rest of the city.

Rohit Cariappa, Director of Sales, Assetz Property Group says, “We are delighted to announce the launch of Marq 3.0 at Whitefield. The township has been well-received with every phase introduced. And we are honoured to see the same enthusiasm being shown with the latest phase. The project was conceptualized with the intention of bringing state-of-the-art living facilities to prospective residents who are looking for premium lifestyle amenities blended with open spaces and retail experiences, in addition to excellent connectivity. Marq boasts of a park space so large, that we managed to fit in acres of greenery, play areas, walking tracks, pet parks and outdoor fitness centres into this project. The residents are being aptly called The Park People. We believe that lavish urban green spaces are major contributors to a high-quality living environment.”

Assetz Marq 3.0 is enviably equipped with various amenities including indoor and outdoor games area, swimming pools, gymnasium, a jogging track, a senior citizen park, and amphitheatre, to name a few. All these features together guarantee its residents many options to relax, revitalize and relish at home. The project also houses Chrysalis High, one of the leading ICSE schools in the city within its premises, thus escalating its value as a prime investment choice.

Speaking on the latest trends in Bengaluru’s residential real estate market, **Akshay Dewani, CEO – Residential, Assetz Property Group**, said, “The demand for premium residential real estate in Bengaluru has seen a sharp increase with the young adult generation looking to actively invest. According to recent reports, this momentum is expected to continue in 2022 as prospective homebuyers’ preferences for bigger homes, better amenities, and attractive pricing is only getting more evident. We are expecting this market change to continue in the coming years, and we estimate a 5 to 7% growth in the residential real estate sector in Bengaluru.”



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