

An app that predicts our readiness for future jobs ranks in ‘Top 7 Attractions’ at Dubai World Fair

GLEAC is a UAE-based start-up digitalising human skills

Dubai, United Arab Emirates Mar 25, 2022 ([Issuewire.com](https://www.issuewire.com)) - The Dubai World Fair, also known as the Dubai Expo 2020, was visited by more than 20 million people. GLEAC's exploration into the 'Skills of the Future' Expo at the Dubai Cares 'The Future is Human' Pavilion has been voted as one of the top 7 attractions at the Dubai Expo 2020! This achievement helped thousands of people at the Dubai Expo identify their human skills readiness for jobs of the future. GLEAC did this by creating a taxonomy of 250 jobs of the future that don't even exist yet and people were able to see, in two minutes, whether they qualify for those jobs or not and what human skills aka soft skills were needed for them to qualify. All users were then given the opportunity to get mentors such as Nobel Peace Prize winners and upskill for free on the required skills.

This significant milestone has helped the world view 'soft skills' in a whole new light. It has further sparked the realisation that indeed, the future is human. "Being ranked amongst the top 7 best activities is a memorable milestone for GLEAC", said Sallyann Della Casa, Founder of GLEAC. "We are very pleased that a great number of people at the Dubai Expo have recognised the value of human skills. It is our currency of the future, especially in an age of automation. This milestone will motivate us to continue to work towards making humans 'future proof'. GLEAC has been involved in promoting human skills with its first MVP built-in 2018. We are definitely on our way to becoming the largest data lake of human skills in workplace situations which will serve as a critical data set for countries, A.I. and areas we cannot even yet imagine"

With over 50,000 workplace situations addressed by a diverse set of global mentors for 40+ sectors and 48+ countries, GLEAC, the start-up, is part of the portfolio companies receiving investment from Juvo Ventures, the fund of Western Governors University - which is the fastest-growing competency-based University in the world. Its B2C model is freemium and its B2B clientele includes Indian Oil, SHRM, PRADA, ONGC, Monster, and PWC amongst others.

About GLEAC

GLEAC is a human skills platform that captures, drives, and signals behaviour change. The company's mission is to give everyone the opportunity to show their quality of thought and human skills – regardless of their level of education, pedigree, or nationality and unlock access and opportunity through access to industry experts and their networks. GLEAC employs 20 people from various parts of the world. It has won several awards for its IP including Best Diversity in A.I at CogX in London in 2021. For more information about GLEAC, visit its website at <https://www.gleac.com>.

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