

With WeHear OX, Listening to Music While on Road is No Longer Unsafe



Ahmedabad, Gujarat Jun 27, 2022 ([Issuewire.com](https://www.issuewire.com)) - WeHear shares a new way of connecting over calls while driving and without compromising your safety.

In the 21st century, most individuals are caught up in a variety of activities that make them juggle between work, household, and managing their health at the same time. Amidst these are present the necessary and unnecessary distractions that may cause minor or serious threats to their well-being. And taking calls and listening to music while on road is the most serious of them all. Other than this, listening to favorite music or binge-watching favorite series online are some necessary entertainment activities that evoke refreshing feelings in most people around the world. But such activities can prove to be fatal if one has their headphones on while on the road.

Recent researches point out that worldwide approximately 60% of accidents happen due to either use of a mobile phone while driving or listening to music while crossing roads or while being in traffic. Another research points out that nearly 70% of victims of pedestrian accidents that happen due to a lack of surrounding awareness while using headphones are teenagers and young adults. Studies conducted in Delhi alone suggested that despite the sharp spike in the number of fatalities due to headphones and mobile phone oblivion, Delhiites were not taking the menace seriously. So far, several educational

campaigns have tried to bring these statistics down but to no avail.

However, there is one technological solution available that can help in reducing such mishaps significantly. A start-up based in Ahmedabad, Gujarat, has come up with a unique and highly innovative open-ear audio device that provides an effective solution to the issue of lack of surrounding awareness while using headphones. WeHear Innovations Pvt Ltd. made its ingress into the market in the year 2017. After being led by the gusto and commitment of Kanishka Patel, founder and the CEO of WeHear, this technology-based start-up has brought to the table a variety of transformative and [ear health-friendly](#) audio devices. One of these devices is [WeHear OX](#) Headphones.

WeHear OX is a fifth-generation audio device that works on [Bone Conduction Technology](#). It is India's first open-ear wireless audio device that bypasses the physical ears and sends sounds directly to the cochlea. The Open Ear Design of this unique audio device prevents accidents by offering users surrounding and situational awareness under all circumstances. It allows users to take calls or listen to music without having to compromise their safety and well-being in any way. Moreover, the lightweight ergonomic design of WeHear OX that fits perfectly around the ears, makes WeHear OX an absolute fall-proof audio device for all outdoor activities. So, whether one decides to travel, drive through heavy traffic, go for a long drive, or indulge in an arduous outdoor workout, the open ear design of WeHear OX ensures their safety. Apart from this, by virtue of its open ear design, WeHear OX offers improved ear hygiene, prevents sweat accumulation inside the ears, and keeps the ear health intact.

Other advantageous features of the WeHear OX audio device are, prevention from ear damage even after prolonged usage, the IPX6 level rating which repels sweat, dust, and moisture, a lightweight(33 grams) design that fits comfortably around the ears, a live [language translation feature](#) that allows users to interact in 72 most used languages of the world. Other than this WeHear OX comes with Dual Bluetooth device connectivity, a high-end Qualcomm processor, a hearing aid model, and Personal Hearing Intelligence.

The team at WeHear has devoted itself not just to making audio devices that are ear health-friendly but to a cause that ensures the safety of people in all situations. WeHear OX is India's first headphone that can guarantee safety while using it outdoors. It ensures that people in an era as busy as the 21st century should be able to seamlessly manage their work, household tasks, and health without having to compromise their safety or health.

#HearSafeBeSafe with #WeHearOX.



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