

Understand the significance of a business plan with ‘How to Write a Business Plan’ by John DeGaetano



California, United States Feb 17, 2022 ([Issuewire.com](https://www.issuewire.com)) - The certified business advisor from San Francisco, John DeGaetano has launched a brand new book, ‘How to Write a Business Plan’ that helps business owners, and entrepreneurs to establish effective business plans. The book guides the readers through various business development topics like setting a business goal, concept analysis, and building successful commerce. The author has given the 10 most significant tips that need to be considered when deciding upon the perfect business plan for companies.

The book caters to the needs and requirements of different types of business needs in a condensed and easy to comprehend style that is loved by readers. Published in 2017, the book has gained positive feedback from business owners and industry experts. A well-crafted business plan can help attract venture capitalists who demand a written and viable road map before they consider investing in a new business. The book helps companies develop their very own informative business plan to gain more

investment.

The book, 'How to Write a Business Plan' is written by industry expert, Bay Area director, author, and playwright John DeGaetano. He talks about the importance of writing a business plan in his new book. Visit or contact him at johndegaetanoproductions.com and get the book on Amazon.

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Source : John DeGaetano Productions

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