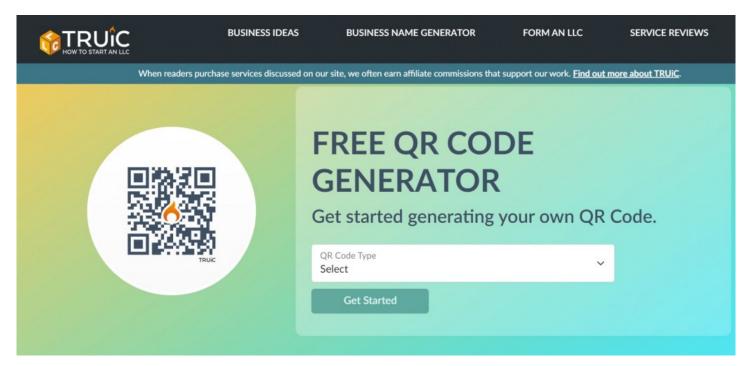
TRUIC Announces The Release of Their Latest Digital Business Tools

Award-winning media company TRUiC (The Really Useful Information Company) has announced the release of their latest online business tools. The TRUiC QR Code Generator and Business Name Generator. Both tools are free to use.



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The latest business innovations announced by TRUiC are added to a list of other tools that the company has made available to business owners as well. This includes:

- Business Idea Generator
- Logo Generator
- Operating Agreement Tool
- Business Plan Generator

They also have an Entrepreneurship Quiz to help users decide if they are ready to start their own business. The quiz also provides possible solutions to problems that the questionnaire has picked up on.

QR Code Generator

In 2021, mobile-first markets were seen spending approximately <u>3.8 trillion hours</u> on mobile devices. 230 billion apps were downloaded last year– equating to a total of around \$170bn being spent worldwide. QR codes have made the process of accessing information, processing payments, and downloading apps easier by streamlining the entire process into simply having to scan a code with the camera on a smartphone.

QR codes, or quick response codes, are unique barcodes that are created for devices such as smartphones to scan and read. Users can embed almost any type of information into a QR code— from website links and phone numbers to payment methods and app downloads— the possibilities are endless. Their versatility makes them an asset, especially for small business owners.

According to TRUiC, QR codes have the potential to gauge the impact of print media by facilitating tracking on scanning activity which displays how users interact with the encoded QR code content.

The <u>TRUIC Free QR Code Generator</u> is perfect for start-up businesses by helping brands to expand their reach, keep business offerings up to date, and improve the overall quality of a customer's experience. The tool provides access to a trouble-free route to create a distinct QR code that can help businesses keep things running smoothly. In just a few simple steps, the digital tool will create a QR code instantly.

Business Name Generator

Studies have shown that a company name can play a significant role in the growth and public perception of a business and is the foundation of the brand. The name of a company has the power to ultimately make or break the business. Labeled as "The World's Most Advanced Business Name Generator," TRUIC uses cutting-edge algorithms and an intuitive state-of-the-art AI system to meticulously create a number of business name options for users.

The <u>TRUIC Free Online Business Name Generator</u> is superior in that it has proven to be one of the most elite tools available to help create a name for any brand. The online tool also doubles as a domain name checker, which in today's digital age is a necessary bonus. All of the business name ideas that are generated are also vetted to ensure that the COM domain is available for purchase. All name searches are also kept completely private– ensuring that no one else will be granted access to any of the information provided by users. Domain searches all take place against a private database of domains—these are updated daily.

The tool is ideal for any new startup that wants to streamline the naming process without compromising on creativity or originality when choosing a business name.

About TRUIC

TRUIC was created by a team of entrepreneurs who share a passion for education. The team focuses on creating easy-to-understand guides that make entrepreneurship accessible to everyone who has the determination and drive to make a business successful.

Founded in 2008, the team has tapped into their unique perspectives to create a plethora of free understandable guides. Businesses are also granted access to professional services that have been carefully vetted. To date, they have successfully assisted more than 250,000 Americans to start their own business. This is a testament to the simplicity and usefulness of their guides. Just search: "Starting an LLC" and find them at #1.

TRUIC also has information on essential business services, including insurance, taxes, and accounting here: https://howtostartanllc.com/.



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