

This Valentine's Day Surprise your Mr. Singh with Singh Styled Gift Kits



Mumbai, Maharashtra Feb 7, 2022 ([Issuewire.com](https://www.issuewire.com)) - While every Valentine's Day offers men a plethora of gifting options for their women, it's never easy for women to pick a perfect gift for a man they love. Forget the clichéd heart-shaped bouquets or yet another box of chocolates, instead, on this special day of love, give your Mr. Singh what he always desired – a 'Singh Styled' curated grooming and styling kit that is specifically designed keeping his needs at heart.

"A Sikh gentleman is blessed with an identity which is unique and global. However, finding a quality turban fabric or a focused beard and hair care product is a challenge for them in order to maintain this identity. So far, there has not been a single brand exclusively creating products that are entirely focused on the grooming and styling needs of Sikh gentlemen," says, Mr. Charanjeev Singh, Founder of Singh Styled. "With Singh Styled, we are on a mission to build products and solutions that can help Sikh gentlemen maintain the identity with ease, and build their own style within the purview of the faith."

The brand that flaunts to be the world's first niche Sikh gentleman's styling, grooming, and fashion store- 'Singh Styled' is offering upto 35% discount on its two truly unique grooming kits for Sikh lads.

'TRUE BEARDSMEN'S ESSENTIAL POUCH' is the ultimate go-to grooming regime for a Sikh gentleman. The daily essentials kit comes with a complete range of products such as Beard Nourisher, Beard Freshener, Kesh Healer, Beard & Body Soap, Beard & Hair Shampoo, and a Premium Beard Brush, all in a stylish waterproof carry pouch. With a 35% discount, the kit is currently priced at ₹1999/-

'THE KING'S BOX', is a quintessential end-to-end grooming and styling kit for the Singh of modern times. Also known as the Singh Styled box, the kit is curated with all the products from the essentials kit. But what makes The King's Box special is it comes with an additional 'Sikh Crown' – a high-quality turban cloth in a trendy colour to choose from. In order to make it a full-range styling kit, it also includes a mustache comb, and a fine comb & turban tuck, therefore making it a perfect gift for a Singh that loves to style. With a 34% discount, the King's Box is priced at ₹2499/-

Curated as a range of personal care kits, the gift boxes are essential must-haves for every Singh. Each of the products is backed by logic, and tested across states, countries, skin types, water, and weather to match the global product expectation.

Singh Styled products can be ordered on the brand's online portal: www.singhstyled.com

About the products:

- **The Crown:** A dastar, a pagg, or a turban, as it is more popularly known, is one of the most crucial elements of a Sikh Gentleman's attire. Singh Styled has taken the onus of curating turban quality and shades that complement the personality of the Sikh gentleman, and the latest sartorial trends. The high thread count fabric ensures the turban is of exacting standards and in line with the values it represents. Singh Styled turban collection comes with 20 different shades to choose from, and is made of voile fabric.
- **Beard Nourisher:** The Singh Styled beard oil – 'Nourisher', is the gold standard of beard tonics. Packed with 9 essential oils, the Nourisher is a great potent that provides nourishment to the beard follicles, strengthening and conditioning the beard strands. Tested on all beard and skin types, as well as across countries and weathers, Nourisher is a perfect solution against beard fall or patchiness due to the use of beard waxes and harmful beard fixers.
- **Beard Freshner:** 'Freshner' is an aqua-based, non-greasy beard deodorant that offers a natural wood and floral fragrance that can turn heads.

- **Kesh Healer:** The Kesh Healer detangles and conditions hair, therefore reducing hair breakage by up to 97%, all while keeping them deodorised. Kesh Healer helps to keep the hair as well as the beard, soft, shiny, and smooth, thus reducing the breakage. The product works as a repair formula against dry and patchy beards.
- **Beard & Body Soap:** An all-in-one soap simplifies the daily cleansing needs of the body and face, effectively, in one use. The formulation includes ingredients such as Tea Tree Oil, Neem Oil, Tulsi, and Shea-Butter. While the tea-tree oil helps to fight acne, body odour, itch, rash, and fungal infections, the Neem Oil acts as a disinfectant as well as a moisturizer. Acting as a deep cleanser, Tulsi helps wash out pollutants such as sweat, and the dust settled on your face and body. It is also a great relief against oily skin. With over 5 months of research and development, and testing by over 300 customers, the Beard & Body soap is claimed to be 'The Gold Standard of Soaps'.
- **Beard & Hair Shampoo:** An all-in-one shampoo and conditioner to simplify the daily cleansing and conditioning needs of the Sardar's hair and beard, at one go. The formulation comprises Tea Tree Oil, Ginseng, and Ginger, which are strong anti-DHT that helps to reduce dandruff, flakes and scalp infection. It also contains ginseng extract that helps to increase the dermal cells on the scalp. The product helps strengthen the follicles and roots of the hair, thus preventing thinning and breakage, as well as encouraging new growth.
- **Premium Beard Brush:** The Singh Styled Beard Brush is a must-have addition to the beard grooming regime. Made with a 1:1 ratio of boar and nylon bristles, the brush helps to spread the products such as deep down to the scalp. beard oil, setter and fixer around the beard. Furthermore, each of the beard bristles is placed unevenly for better reach.
- **Mustache Comb:** A handmade wooden comb, where each tooth is saw cut with precision to make the functioning effective while it slides through your 'stache. Its pocket size makes it easy to carry around for those times when one needs to make minor adjustments to their beard or moustache.
- **Fine Comb & Turban Tuck:** A Combo comb is specifically designed for the turbaned Singhs. Each tooth of this comb is saw cut with precision to make the comb effective while it slides through your 'stache. The tuck end comes in handy when making minor adjustments to the turban on the go.
- **Premium Travel Pouch:** Lastly, the entire kit comes in the Singh Styled waterproof pouch which makes it easy to organize and is travel friendly.



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