

Tech4TH Solutions is Inaugural Sponsor of NYU Jonathan M. Tisch Center of Hospitality Innovation (HI) Hub Incubator

Tech4TH Solutions, an AI-focused global travel technology solutions and services company, recently became the inaugural sponsor of the NYU SPS Jonathan M. Tisch Center of Hospitality Innovation (HI) Hub Incubator Program.

New York City, New York Feb 18, 2022 ([Issuewire.com](https://www.issuewire.com)) - As part of its new **Hospitality Innovation Hub (HI Hub)**, the [NYU School of Professional Studies Jonathan M. Tisch Center of Hospitality](#) has launched the [Hospitality Innovation Hub Incubator Program](#) for start-ups to develop their businesses by providing a full-scale range of services. The Innovation Hub caters to the disparate needs of the industry and businesses seeking to build the next generation of travel technology products. Extending its commitment to helping enterprises build the next generation of products and customer experiences, Tech4TH is a natural choice to sponsor the program.

“The Tisch Center of Hospitality is extremely well-connected with the travel and hospitality ecosystem. Tech4TH is thrilled to collaborate with its new HI Hub in creating innovative, economical, sustainable, and competitive solutions. We look forward to building and growing this venture, which will facilitate exciting opportunities for start-ups and entrepreneurs who share our passion for leveraging disruptive technologies such as AI/ML in delivering memorable guest and employee experiences,” said Tech4TH Chief Executive Officer, Siva Vajjhala.

“We are very pleased to have Tech4TH join us as our first corporate sponsor for the HI Hub Incubator Program. In doing so, Tech4TH is now a part of our global network of industry leaders in the hospitality, travel, and tourism sector. The company brings deep business and technology consulting expertise with a passion for applying digital technologies to deliver business outcomes—a perfect match for the HI Hub,” concluded Jonathan M. Tisch Professor and Associate Dean, Nicolas Graf.

About NYU SPS Jonathan M. Tisch Center of Hospitality Innovation Hub

The NYU School of Professional Studies Jonathan M. Tisch Center of Hospitality, now celebrating 26 years of academic excellence, is a leading center for the study of hospitality, travel, and tourism. Founded in 1995, the Tisch Center was established in response to the growing need for hospitality and tourism undergraduate and graduate education. Its cutting-edge curricula attract bright, motivated students who seek to become leaders in their fields. Through its undergraduate degree in hotel and tourism management, its graduate degrees in hospitality industry studies, tourism management, and event management; a plethora of Professional Pathways programs; and its world-renowned hospitality investment conference, students gain the knowledge and the skill sets that enable them to manage change, to communicate, to thrive in complex work environments, and to advance the businesses of hospitality, travel, and tourism. The Tisch Center recently launched the Hospitality Innovation Hub (HI Hub), which will foster entrepreneurship and creative solutions for the industries it serves. The state-of-the-art facilities offer students, start-ups, established industry partners, and investors opportunities to learn, discover, innovate, and invest. For more information about the NYU SPS Jonathan M. Tisch Center of Hospitality, visit sps.nyu.edu/tisch.

About Tech4TH Solutions:

Tech4TH is a global digital solutions and services company focused exclusively on the Travel & Hospitality (“T&H”) industry. It is founded by three technologists with over 75 years of combined

expertise in creating innovative tech solutions to deliver client value. Our mission is to reimagine travel by building digital solutions that drive AI-powered intelligent engagement for T&H enterprises with their customers, colleagues, and the community. For further information, visit <https://tech4th.com/>.

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Source : Tech4th Solutions Inc.

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