## Sprizzer, the Spritz making machine for home parties, will be launched on Kickstarter next March

Sprizzer is the first consumer Spritz machine for home&backyard parties, made in Italy and incredibly easy to use.





**Treviso**, **Veneto Feb 9**, **2022** (<u>Issuewire.com</u>) - Sprizzer will be launched on the crowdfunding platform Kickstarter in March: the machine to create a perfect Spritz directly in your glass in a simple and fast way, with a 40% discount on launch day. (2,200 people have already booked it)

With Sprizzer, just by pulling a lever the ingredients of Spritz (prosecco, aperol, and soda) come out in perfect proportions to make the famous Italian aperitif that is becoming popular all over the world.

At parties it is often complicated to prepare cocktails: they take time, energy and create dirt and disorder. For this reason, many people prefer to offer more simply wine and beer.

This also applies to Spritz, one of the 10 most beloved drinks in the world (Source: Drinks International) and growing worldwide.

**With Sprizzer everything is simple**: it can be used by the host to prepare many spritzes in a few minutes, but it is much more fun if it is left at the disposal of its guests, self-service. We tested it during 2021: people were thrilled to be able to drink Spritz even at house parties and very much amused by the Sprizzer operation.

"We invented and patented Sprizzer in 2012 in Treviso (Venice area, Italy), the land of Prosecco," **says Gianluca Marcassa, one of the creators** "and we produced it in small quantities for bars and restaurants. We have now developed a new model to be produced on a large scale for domestic use."

**Sprizzer is very simple to use**: just fill the 3 liquid containers with prosecco, bitter, and soda and leave it at the disposal of your guests who can create a Spritz directly in their glass in 2.5 seconds.

**It does not require electricity**, so it can be used anywhere in the house, in the garden, camping, and in any indoor and outdoor situation.

Sprizzer does not use pods, capsules, and other single-serving consumer products. It is, therefore, **eco-friendly** because it avoids the production of waste; using it is **inexpensive** because it does not bind to the purchase of expensive refills authorized by the manufacturer.

Compared to the premixed products available on the market, Sprizzer allows each person to fill it with good quality wine, their favorite bitter and most loved soda, with the confidence of **knowing which ingredients they used**.

Sprizzer is a **100% made in Italy** product: designed in Treviso and made only with Italian suppliers (EU materials).

## **Specifications:**

- It does not require electricity.
- It can be used anywhere in the house, in the garden, camping, and in any indoor/outdoor situation
- The liquid containers can be refilled repeatedly during the party, without interrupting the use of Sprizzer
- The liquid containers have different volumes so that they empty at the same time
- It can be easily carried anywhere the dedicated bag (optional)
- It is easy to wash, by hand and dishwasher
- Easy to disassemble and store
- 100% designed and made in Italy

The pandemic has made us rediscover the joy of getting together in small groups and today Sprizzer can enter all homes with the crowdfunding campaign on Kickstarter, starting in March 2022.

It is possible to pre-register on https://www.sprizzer.net to take advantage of the 40% discount on launch day. (2,200 pre-registered so far)

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https://www.sprizzer.net

https://www.facebook.com/SprizzerWorld/

Press Kit: <a href="https://urly.it/3hf43">https://urly.it/3hf43</a>

Launch video: https://youtu.be/VjUVCq8xmmg



## **Media Contact**

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