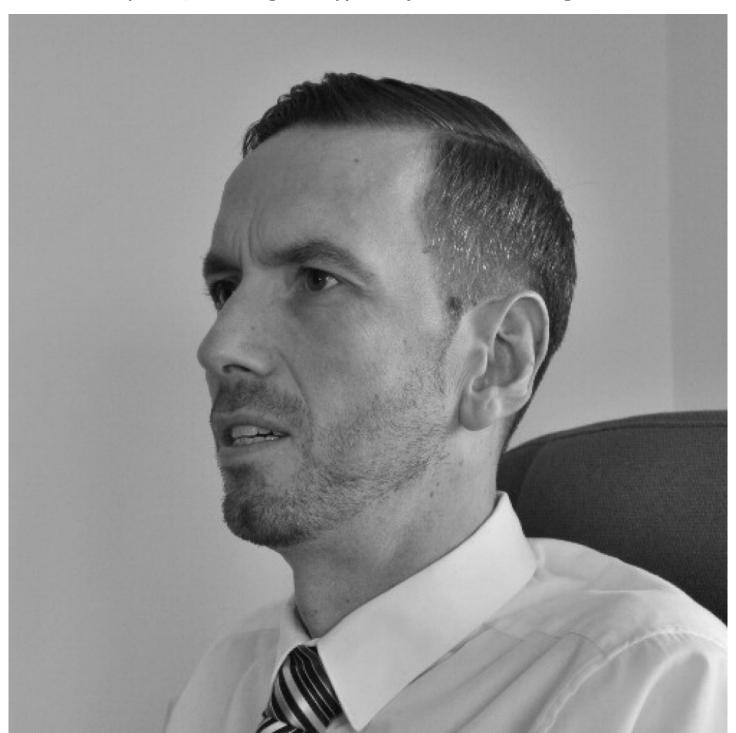
Sam Bursey Named Chief Financial Officer of Codestone Group

With this appointment, Codestone, the #1 SAP Business One and SAP Business ByDesign UK and Ireland partner, creates a golden opportunity for its accelerated growth.



London, England Feb 23, 2022 (<u>Issuewire.com</u>) - Codestone Group has appointed Sam Bursey as its Chief Financial Officer and created a golden opportunity for the company – #1 SAP Business One and SAP Business ByDesign UK and Ireland partner. Sam, who brings to the Codestone Group wealth a wealth of financial experience encompassing successes like the London 2012 Summer Olympics,

plays a key role in driving Codestone's future strategic priorities forward as it continues to expand, following the <u>FPE Capital 'FPE Fund II' investment</u> in March 2021.

Going for Gold

Sam joins Codestone with over 25 years of experience in financial and business management, having most recently been a CFO at GLG Insights and before that JS Group for nearly 8 years. Prior to that, Sam's extensive experience spans Finance Director roles at Lush and Capita, as well as other finance and accounting positions at Deloitte and British Steel.

During this exemplary career, Sam also headed Accounting Services for the London 2012 Summer Olympics. During his four years, he oversaw all financial operations leading up to the Olympics. Talking about his Olympics experience, Sam said: "The stakes were high as it was probably the only project with an immovable deadline day of the Opening Ceremony! The project had to be delivered on 24th July 2012." He went fold Gold and achieved it, being awarded the prestigious Business Achievement Award, in recognition of delivering to budget and to time the London 2012 Olympics – a first for any Olympics in history.

Jeremy Bucknell, Codestone CEO said: "Sam is an excellent addition to the Codestone leadership team, and I believe he'll make a real difference both strategically and to the running of the business. His expertise in the field of finance, his passion for tech, and his extensive project experience will provide an invaluable platform to help the business grow."

With a breadth of expertise in M&A, business operations, and strategy, Sam will be a key driving force behind Codestone's future expansion and fast growth.

Talking of his new appointment at the Codestone Group, Sam said: "I am really excited to be joining Codestone as CFO. Codestone has a unique business model fully supporting SMEs and Mid-size companies across all industries by combining the proven and intelligent business applications and technologies from SAP with reliable cloud infrastructure and collaboration from Microsoft. Our business has ambitious plans and I look forward to being able to contribute to the future success."



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Source : Codestone Group

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