

## RewardsWorks Inc. and Quantum Marketing Announce Merger/Partnership

RewardsWorks Inc. joins forces with Quantum Marketing creating a complete full-service marketing agency specializing in loyalty marketing programs and offerings unmatched by other loyalty agencies.



**Denver, Colorado Feb 16, 2022** ([Issuewire.com](http://Issuewire.com)) - RewardsWorks Inc. (a loyalty rewards company) joins forces with Quantum Marketing (a loyalty marketing and promotional printing company) creating a complete full-service marketing agency specializing in loyalty marketing programs and offerings

unmatched by other loyalty agencies.

Patrick Gardner, CEO of Quantum Marketing said that “We’ve had tremendous success since launching Quantum in 2000 and we felt it was time to expand our capabilities, enabling us to further help our clients drive sales and customer loyalty. We are excited to partner with RewardsWorks not only because of their strong history of success but also because their service portfolio ideally compliments Quantum Marketing’s menu of services, rounding out a full suite of loyalty and promotional solutions to our growing list of brand clients.”

Michael Beaton, CEO of RewardsWorks Inc. stated, “Our team is excited to exclusively join forces with Quantum. With our specialty in creating innovative and dynamic loyalty solutions, paired with Quantum’s superior execution capabilities, we now have the ability to launch rewards programs in record-breaking time. In addition, our pricing model is unmatched - if the customer doesn’t use the reward, the brand doesn’t have to pay for it.”

Michael Beaton will become head of sales and marketing and Patrick Gardner will be head of finance and operations. RewardsWorks will be adopting the branding of Quantum Marketing and the new website is located at [www.intheQ.com](http://www.intheQ.com)

**About Quantum Marketing:** A Chicagoland marketing agency established in 2000, Quantum designs, develops, and executes consumer promotions and sales incentive programs, combining technology and incentives that capture attention and drive sales.

**About RewardsWorks Inc:** A Denver based rewards agency founded in 2017, hosts one of the largest reward catalogs of digital entertainment content worldwide, with over 60 million titles refreshed daily including the best digital and downloadable movies, music, eBooks, audiobooks, eMagazines, eNewspapers, video games and software.



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