

Recycle 2 Support R2S Announces Rebranding. Changes Name to Donate 2 Impact

R2S is going to Donate 2 Impact!



Garland, Texas Feb 3, 2022 ([Issuewire.com](https://www.issuewire.com)) - About Donate 2 Impact: Donate 2 Impact just completed its 11 years as an organization. One of the pioneers in the frontier of fundraisers to support charities and non-profit organizations around the DFW area. Donate 2 Impact has well-known in the non-profits arena as an organization with bootstrap status. Donate 2 Impact counts with a robust foundation and fine-tuned best practices based on years of fundraiser experience.

After 11 years, we felt it is time for a change. We have changed our name to reflect what we do and why we do what we do! Our new name reflects who we are today and symbolizes our future. We analyzed our values as an organization and created a brand-new identity that reflects those values.

“Our new name defines who we are and what we do. It reflects our legacy of being a best-in-class fundraiser organization that leverages the support of the community to financially help charities across the DFW area,” says **Matt Kloeber, Founder and CEO, Donate 2 Impact**. “As we grow and transform, we strive to make our solutions to financially support all the charities out there to achieve their purposes around our communities. We aspire to shape the present as well as the future of continue creating this evolving support to non-profit and charity organizations that are partnering with us”, he adds further.

“The non-profits and charities markets are progressing, with the needs and the support for our communities. Our organization is strong, but rebranding is necessary to emphasize our core value proposition to the existing and new stakeholders,” **says Bret Gaston, COO**.

Our new identity has been designed to satisfy all the existing expectations of what our original mission stands for while simultaneously moving the brand forward to acknowledge the community spirit and the vision of embracing as many non-profits as possible.

This new look has a design that presents donate 2 Impact as the cutting-edge fundraiser company it is. With this, we aim to present ourselves better and cater to our community with better services in times to come.

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