

Promodex Starts Public-Private Sale On Its Own Launchpad

Promodex a programmatic promotion marketplace is starting its utility token's public/private sale on its launchpad.

Round	Open for	Price	Date Time (UTC)	Max. Participant	Personal Allocation (Min.)	Total Allocation	Profile
Public sale 1	Public	\$0,021	21.02.2022 20.00 UTC	20.000	\$5	\$100.000	Gleam whitelisting (Max. first 20.000)
Public sale 2	Public	\$0,021	23.02.2022 20.00 UTC	10.000	\$10	\$100.000	Gleam whitelisting (Max. first 10.000)
Public sale 3	Public	\$0,021	25.02.2022 20.00 UTC	5.000	\$20	\$100.000	Top 5.000 after 1220th on leaderboard
Public sale 4	Public	\$0,021	26.02.2022 20.00 UTC	1.000	\$50	\$78.000	220-1219. on leaderboard
				200	\$100		20-219. on leaderboard
				10	\$250		10-19 on leaderboard
				6	\$500		4-9. on leaderboard
				2	\$750		2. & 3. on leaderboard
				1	\$1.000		1st on leaderboard
Private Sale	Influencers	\$0,018	27.02.2022 20.00 UTC	TBA	Exclusive	\$162.000	Whitelisted and Associate influencers
TOTAL				36.219		\$540.000	

Istanbul, Turkey Feb 21, 2022 ([IssueWire.com](https://www.issuewire.com)) - Programmatic Promotion Marketplace Promodex is starting [a Public/Private Sale](#) of its utility token \$PROMO on its own launchpad.

What is Promodex?

According to statistics the more followers on social media the less engagement gets.

So 20 medium influencers having 1M total followers is much more effective than 1 mega influencer having 1M followers. Then why is the influencer marketing mega-centric? Because all process is manual and not programmatic way. What if it is possible? That is what Promodex aims to do.

Promodex is a blockchain-based promotion marketplace aiming to programmatize the social media campaign with influencers of any size (moreover followers). On Promodex, any brand, project, or company can launch a campaign. They will be locking platform utility token PROMO or any other token as a reward. They filter the language, social media platform, influencer's category, and Influencer Score. Then matching influencers will participate and get their rewards into their wallet as a token automatically. Rewards are algorithmically calculated according to their follower-engagement based Influencer Score.

So campaigners can easily find and work with a number of influencers in a seamless way programmatically. Influencers, particularly medium size influencers meet with campaigners and monetize their publicity potential.

Watch Promodex.io Programmatic Promotion Marketplace:

<https://www.youtube.com/watch?v=ZnMfRoYBG6Q>

Marketing and Launchpad Together

Promodex has unique functions in a programmatic way. On the Promodex platform, campaigners can create airdrop, bounty, and social media campaigns for their marketing purpose as well as launch a decentralized token sale offering for crowdfunding. Moreover, all these functions can be carried out for

targeted profiles according to language, geolocation, social media score, and more.

Now, Public/Private Sale time for Promodex.

If somebody wants to invest in such a promising project, it is not too late. The project emerged in 2021 and yet is moving to another step of the roadmap.

- Promodex started Public Sale Whitelisting Campaign on 5 January, is ending on **19 February 2022 (23.00 UTC). The whitelist will be announced on 20 February 2022.**
- Public Sale will be held in 4 different rounds on **21-26 February 2022** on Promodex's own Launchpad for the whitelisted wallets. In those 4 rounds of Public, Sale Promodex plans to sell **18M Promo for 378.000 USD by the price of \$0.021.**
- Promodex ran a successful **"Gleam Whitelisting Campaign"** and thousands of participants demanded to join the token sale.
- **100.000 USD** tokens on each Public Sale 1 and 2 will be distributed equally (min. **5, 10 USD** in a row) among all the participants whitelisted.
- **100.000 USD** of the total allocation for Public Sale 3 will be sold to the top **5.000** leaderboards over **1.219th position.**
- **78.000 USD of the total allocation** for Public Sale 4 will be sold to the **top 1.219** on the leaderboard of the public sale whitelisting campaign.
- **9M Promo for 162.000 USD** of the total allocation for Private Sale will be sold to only Promodex Associate Influencers and whitelisted influencers by the price of **\$0,018 on 27 February 2022.**

For more information please visit <https://linktr.ee/promodexio>

Telegram Community Channel: https://t.me/promodexio_global





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