

Prism releases Prism Plus the most advanced Equine software solution in the world

Prism Plus - redefining the Equine industry



Melbourne, Victoria Feb 6, 2022 ([IssueWire.com](https://www.issuewire.com)) - INTRODUCING Prism PLUS

Prism Plus is the latest innovation from Prism, providing another technological leap forward for the thoroughbred racing and breeding industries.

We have now launched this ground-breaking technology as part of our software ensuring that we remain the number one equine solution in the world.

We are offering our clients the opportunity to try out this new module to see how they can better manage their stable performance and horse welfare.

Prism Plus works as part of the existing Prism portal with data collected via new Tablet and Mobile apps as well as temperature and weight data via key Prism connected hardware.

Built on top of the award-winning Prism platform, Prism Plus provides an additional layer of functionality and data insights to enable more efficient stable and horse management.

Built with mobility in mind, Prism Plus adds a heap of new features including:

- New Tablet and Mobile Apps with big button displays
- Simple one click updates for key tasks for stable staff
- Voice Command technology for easier navigation
- QR Code scanning with A4 Print out for Horse and Box identification
- Integration to microchip scanners Horse Identification via the Australian Stud Book
- Integration to weight scales and thermometers for easy weight and temperature management
- Feed Management and Monitoring
- Horse Welfare flagging for better horse injury and welfare management
- Barn Screens for better Barn and Box management
- Additional Horse and Stable dashboards and screens for better stable and horse oversight
- Customised Industry benchmarking data dashboards to help improve your stable and farms
- New Finance and Owner data dashboards to improve finance efficiency and owner experience
- Integration to third party performance and welfare monitoring (eg, Alert ES)
- Digital Mare Management and Crush Reports (Breeding)

“Prism Plus is a super exciting evolution for us. Not only does it provide unprecedented data insight for our clients and simplified in-field/in-barn operation, but it also gives our clients the chance to fully customise their systems to however they want,” said Allan Bennetto, Prism Founder.

ENDS

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