Oprah Winfrey Network Star Partners with Posner Cosmetics to Create a Lipstick Line

Seventh Avenue Beauty by Melody S Holt.



New York City, New York Feb 23, 2022 (<u>Issuewire.com</u>) - The collaboration that you didn't even know you needed! That's right! <u>Posner Cosmetics and Melody Holt from OWN</u>'s Love and Marriage: Huntsville is partnering up to bring you some fabulous lipsticks! Both parties pride themselves on being forward-thinking in today's fast-paced culture.

Melody's entrepreneurial ambitions have led her to become the CEO of a multi-million-dollar business, the star, and producer of Oprah Winfrey Network's Love & Marriage: Huntsville, and the literal beauty behind the Seventh Avenue Beauty brand. But the mom of four isn't ready to stop there. Her latest venture, a high-quality mentorship program, will be launching soon and teaching entrepreneurial hopefuls tried and true methods for building a profitable brand, how to prioritize/balance tasks, and much more!

Posner Cosmetics has been in the beauty game since the 1940's, offering women of color moderately priced cosmetics that further compliments ethnic skin like no other! Having top-notch manufacturing, product development, and contract packaging guarantees their customers receive the finest products, programs, and services.

Keeping up with today's ever-changing trends and styles solidifies Posner's commitment to taking ethnic cosmetics to its next level.

These two women-owned empires are about to make a major stamp on the beauty industry.

Stay tuned.



Media Contact

Labelleladiva Enterprises LLC

labelleladivapr@gmail.com

516-469-0587

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