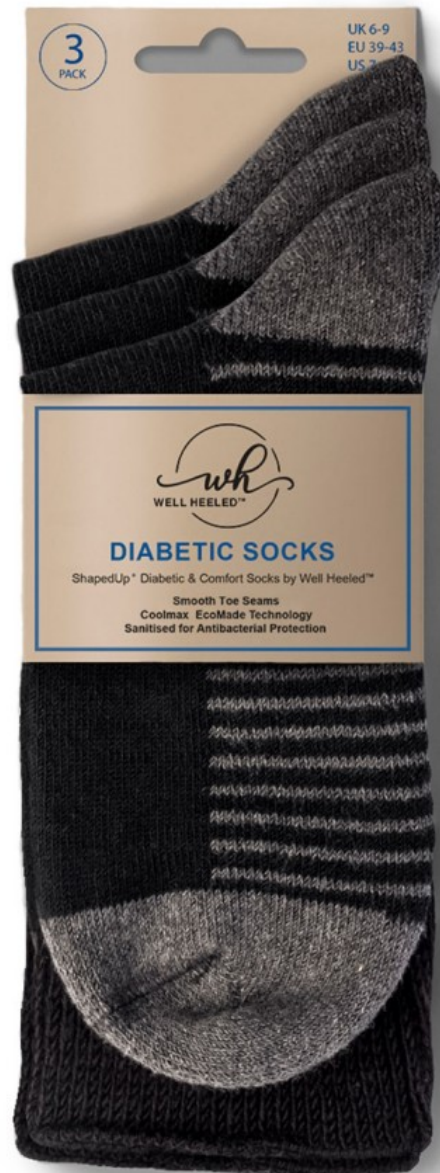


New Diabetic Socks from Well Heeled Ltd

Well Heeled announces the ShapedUp Diabetic Sock | Well Heeled's Flagship Product Release



London, United Kingdom Feb 7, 2022 ([Issuewire.com](https://www.issuewire.com)) - March sees the release of the [ShapedUp diabetic socks](#) from [Well Heeled](#) (Ltd). Developed in conjunction with the Royal College of Podiatry, Well Heeled is bringing to market the ShapedUp diabetic sock, a flagship product of Well-Heeled, developed and designed to support those living with diabetes and other foot-related problems.

With a background in health and social care, Well Heeled's founder, Anthony Green, has designed the product with sock professionals as well as podiatrists to ensure it is fit for purpose in many ways.

Key Features

The sock boasts many features key to helping those living with diabetes and other foot problems to have better foot care, such as:

Cushioned Sole

Soft Gripping Comfort Ribbing

Wide Cuff

Smooth Toe Seams

Sustainability and Professional Design

Another important factor, according to MD Anthony Green, is the need for the sock and packaging to be as sustainable as possible. Using state of the art materials from a leading yarn manufacturer as well as recycled packaging.

Different

Anthony Green, MD of Well Heeled (Ltd) stated:

"With a background in health and social care, it's important that any product I bring to market is fit for purpose and offers value for money without compromise. That's why I have worked with the Royal College of Podiatry, patient engagement groups, and podiatrists to make sure the ShapedUp diabetic sock from Well Heeled is as good as it can be. That said, I am also looking to how it can be further innovated to offer even more support in the future. Well, Heeled may only be a small UK company, but I want it to be more than just a brand as it has a story to tell too."

The [ShapedUp diabetic and comfort socks from Well Heeled](#) are planned to be released to the market in March 2022.

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Source : Well Heeled (Ltd)

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