

New app aims to connect fans from around the world to their favourite celebrities and influencers



celebcall

London, United Kingdom Feb 1, 2022 ([Issuewire.com](https://www.issuewire.com)) - Everyday fans from around the world send countless DM's in the hope that their favourite celebrity or influencer will engage with them and often results in nothing more than what can seem like a fruitless pursuit, but what if there was a way to get your favourite musicians attention? What if you could have an actual conversation with them? What if you could even talk to them via videocall? Introducing CelebCall.

CelebCall is a brand new mobile app that launches today (1st February 2022) and will allow fans to connect with their idols via video calls for virtual meet and greets and also allows users to purchase personalised video messages called ShoutOuts. The app provides a user friendly platform where fans can pay to engage whilst giving celebrities the opportunity to connect with their most loyal supporters during their spare time.

The app was the idea of founder and CEO, Rowan Ross who came up with the concept in early 2019 after having a videocall with a friend who joked that he was like a celebrity because he was so difficult to get in touch with. During a later conversation Rowan shared the idea with business partner and app co-founder Shemar Thompson who immediately recognized the potential and the pair began to embark on bringing to life a way for fans to engage in a way that meant they could connect in a more direct way than ever before. "I asked myself how can we make celebrities more accessible when seeing them in the flesh isn't possible?" says Rowan when reflecting on the moments that led up to the birth of the app. "I began speaking to people and was told by a friend about a her sister who had managed to get a video from an influencer saying happy birthday to her son by repeatedly emailing the person, almost losing

hope before they eventually replied. There had to be an easier way”.

The company have already recruited several popular “talent partners” which is the name given to the selection of celebrities, influencers, and business mentors that the app aims to grow. “We have ambitious plans and aim to penetrate connect fans from across the entire planet, our goal is execute on those plans whilst delivering an unmatched experience for all our users,” said Shemar the company’s Managing Director.

The CelebCall app is available to download for both Apple and Android devices now. For further information email hello@thecallmeapp.com or follow their journey on Instagram @celebcallapp.

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