

Mark Woodland success story with company xplor.



Northern Territory, Australia Feb 5, 2022 ([IssueWire.com](https://www.issuewire.com)) - **Mark Woodland** is an Entrepreneur. He is also known as Mark Alexander Woodland. He was born in born June 28, 1982. He is an Australian business executive and retired Australian Army NCO who served in the Royal Australian Artillery and Australian Army Psychology Corps. He is the Chief Innovation Officer of Xplor. His military service included deployment as part of Operation Relex.

Early Life and Education

Woodland was born in Darwin, Northern Territory, Australia. and grew up in Queensland. His father, Paul Woodland, was an economist, and his mother, Fay, worked as a teacher. Woodland attended Bond University but did not complete his bachelor of Law.

Business Career

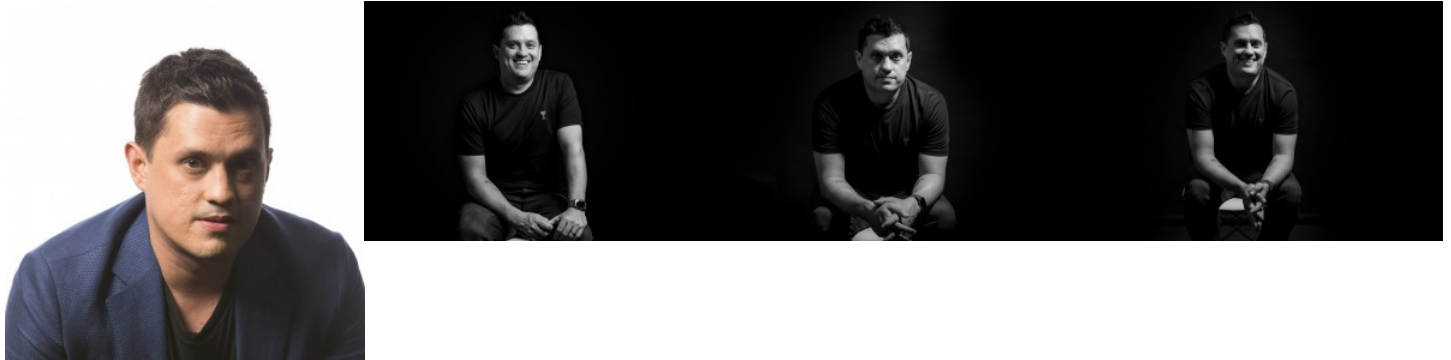
Woodland Education

Woodland joined the Australian Army in 2003 serving in the Royal Australian Artillery Corps. During a training exercise, Woodland injured himself and later transferred to the Australian Psychology Corps where he helped soldiers returning from war. In 2010 Woodland retired from the Australian Army to help his mother in her childcare business. Woodland was responsible for the administration of the service, which deeply frustrated¹ him; this resulted in the development of the software platform Xplor.

Xplor

In January 2016, Woodland and his mother sold their 3 childcare businesses and Woodland then went on to found Xplor², a software platform that removes administration from parents, educators, and centres so they can focus on teaching and learning.

Xplor received funding³ from Venture Capital Firm Airtree Ventures⁴ and grew to become the second largest childcare platform in Australia. Late in 2019 Xplor was acquired by Private Equity Group Advent International, which also owned the software platform QikKids. Woodland became CEO of the company and now leads the largest childcare software platform in Australia.



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Source : <https://www.crunchbase.com/organization/myxplor>

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