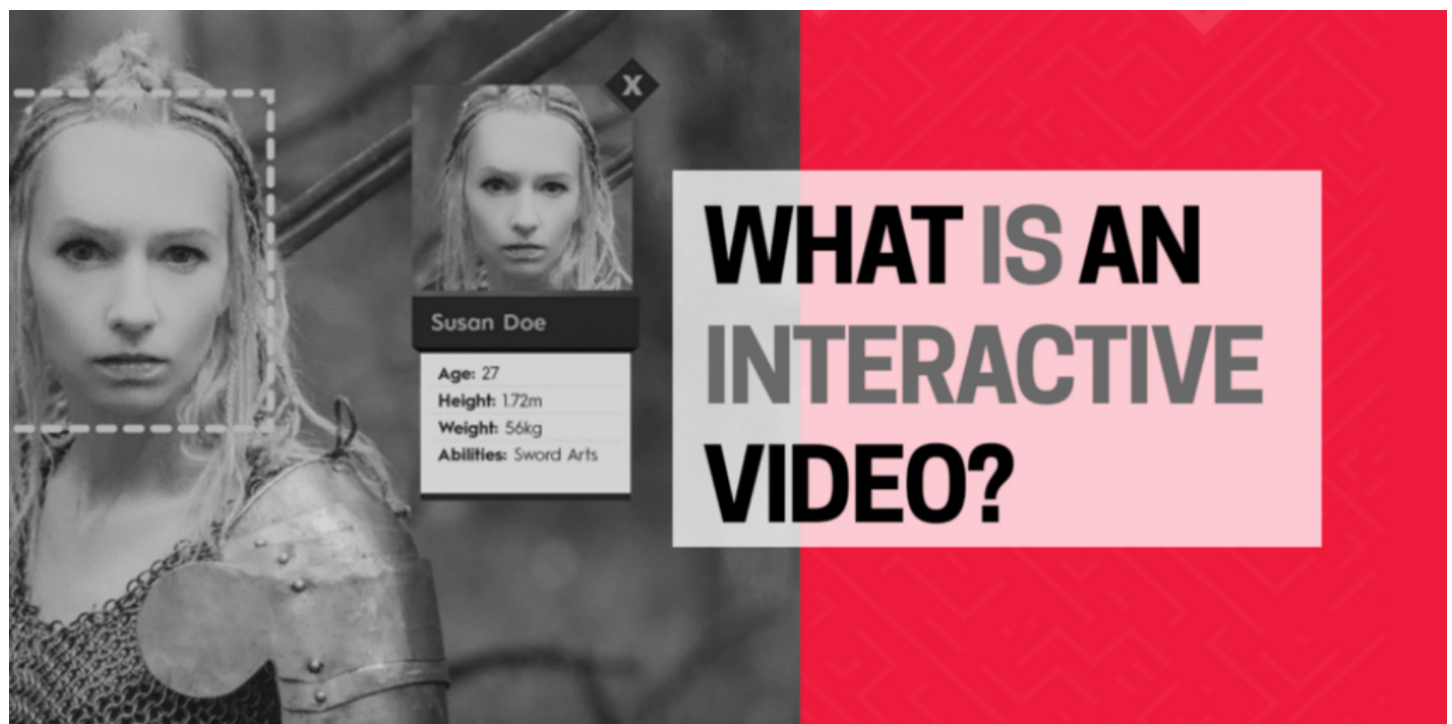


Introduce engaging interactive videos to business with Cinema8's amazing features



New York, United States Feb 17, 2022 ([Issuewire.com](https://www.issuewire.com)) - Videos have been playing a crucial role in the field of marketing and Cinema8 has come up with its amazing tools and services to make it even better. The platform is based on the latest trends and technologies to build and integrate interactive videos into business. By implementing the interactive elements, the agency is empowering a handful of industries such as healthcare, financial services, education, FMCG, and so on. Traditional videos have been reigning in the market for a long while and now the customers are more biased to the videos that can engage them and make them interact. Considering the need of the business owners, there are options for gamification, film making, E-learning, implementation of artificial intelligence, and augmented reality that potentially grab more attention from the customers.

The platform allows users to create their interactive videos with the Cinema8 Creative Studio. There is an array of built-in interactive components and widgets that let the users browse through numerous options to choose from. However, the agency understands the need of beginners as well and makes sure they can get the exact results for their video. In order to do that, University 8 helps the users with a complete guide, e-books, research works, and webinars to grow their knowledge base. As a result, they will be able to create a 360° interactive video experience within a short period. Traditional linear videos are only let viewers watch them; on the other hand, the interactive videos are more engaging and emphasize the personal choices of each customer.

Cinema8 is capable of implementing 360° interaction, gamification, and AR integration through videos that contain high marketing value. These videos contain an ample amount of entertainment and engaging elements that further puts them forward with their purchasing behavior. However, the agency does not stop at only making interactive videos but also offers detailed analytical reports on viewership

and engagement. Keeping transparency with the clients, the agency provides metrics and solutions for every marketing approach. The company's huge range of interactive video elements can significantly boost the online engagement and sales of a business. There is an option of a central dashboard that helps the users view, organize and manage their video content while witnessing the change in business's exposure and growth. The platform allows tailoring the marketing video content with more eye-catching and attention-grabbing features that enhance the online presence in the competitive marketplace.

Editing videos with Cinema8 Creative Studio is quite simple as it does not require any coding; only the drag-and-drop method is enough. The users can branch their videos with interactive stories with an immersive 360° augmented reality. Cinema8 is making a difference in the market not only with its amazing interactive video optimizing features but through its customer service as well. The agency is 24x7 available with its on-call support to provide users with tricks and recommendations for the process. To know more about interactive videos and this prolific agency, visit <https://cinema8.com/>. For more details, follow the agency on Facebook, Instagram, Twitter, and LinkedIn.



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