

Grazing Minds sets up presence in the Metaverse

With a view to offer more participation and engagement in its courses, Grazing Minds has set up base in Metaverse Space named Grazing Minds Meta HQ with immersive learning and interaction with avatars etc!



Mumbai, Maharashtra Feb 16, 2022 (Issuewire.com) - Consulting edtech firm [Grazing Minds](#) has set up shop in the Metaverse.

The space, called [Grazing Minds Meta HQ](#), will be a virtual one for the makers to create first-of-its-kind, quality immersive experiences for learners, corporate customers, trainers, and consultants. The intention is to make the experience a power-packed and lasting one for audiences.

Grazing Minds will also release a paper that will explore the opportunities offered by the metaverse for consulting and edtech companies. With this opening, Grazing Minds will also be launching a few FREE and short format digital courses to make the meta platform and skilling accessible to all. This functionality however will be available only on a cohort basis.

In this virtual world, learners can interact with avatars of trainers as far away as Tokyo and Atlanta. Pandemic boosted the use of remote technologies, which made it possible for teams to collaborate despite being in different locations, and with this – Grazing Minds aims to bring in more engagement and improved completion rates.

In fact Grazing Minds co-founder, Asish Dash believes that this will substitute the traditional, in-person corporate training program with digital, VR-based alternatives. “Unlike physically commuting to an office to learn processes, the idea is that virtual, metaverse-like spaces — delivered through VR — can serve as a replacement with the added advantage of flexibility”, says Asish.

Over the coming few months, Grazing Minds intends to create Meta tools that will help companies deploy their own learning programs by customizing available course modules.



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Source : Grazing Minds

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