

Entrepreneur Shaik Inayathullah (Inayath) is set to transform the digital marketing landscape within the region.

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Dubai, United Arab Emirates Feb 19, 2022 ([Issuewire.com](https://www.issuewire.com)) - The shift to a purely digital world is rife globally. Entrepreneurs worldwide are looking to adhere to global standards of success by digitising their businesses. Inspired by this drive for success, UAE entrepreneur Shaik Inayathullah (Inayath) is

set to transform the digital marketing landscape within the region.

Born and brought up in Kadapa, an emerging small town in Andra Pradesh, India, Mr. Shaik Inayath gathered his academic knowledge in Marketing and vast experience in information technology to set shop in Dubai.

The overzealous entrepreneur projected his passion in marketing towards creating a 360-degree boutique agency called [Kairahub](#). Through his agency, Shaik Inayath and his dedicated team help other businesses make a mark in the digital sphere. Their successful mission to create meaningful brand campaigns and consumer experiences have helped them become a reliable entity within the region. While many businesses across UAE offer a set number of services for their clientele, Kairahub stands apart from the competition by offering a wide range of marketing and advertising solutions under one roof. The drive to be the one-stop-shop for their consumers paired with a dedicated in-house team of specialists helps Kairahub deliver on their promises in a professional fashion.

A man with many cards up his sleeve, Shaik Inayath further explains how he managed to move forward in the fast-paced industry,

“My vision was simple; go above and beyond in providing smart solutions to our clients. My team and I have always set a precedent to move forward with our business not just thinking about the current project at hand, but also how we can impress our clients enough to retain them. With a well-established company culture of providing perfection; it’s far easier to break barriers and become a renowned name in the industry.

While finding success was not as quick as turning over a rock, my dedication and strong passion for my work helped me realise my vision of evolving the digital world into reality.”

When asked about his vision for his company, Inayathullah remained incredibly hopeful for the future. The tech mogul said,

“[Kairahub](#) was a passion project that has quickly turned into so much more. At its inception, my main goal was to expand my wings from just marketing to set a mark in the digital and cyber world. And now through the success of our company, I have been given the opportunity to further invest in more passion projects and help the UAE economy prosper through impact changes within the advertising and marketing industries.”

Expanding on his other projects, Inayathullah is also an avid fashion enthusiast who has turned his attention towards UAE’S budding beauty pageant industry. As the CEO and founder of [ladore](#) International Fashion and Modelling Academy in India and Dubai, Mr. Shaik Inayath is organising the largest beauty pageant to be hosted in UAE.

The beauty pageant, The Face of Dubai, is set to premier on May 8th and is one of the many upcoming projects Shaik Inayath is overseeing alongside ensuring his business, Kairahub, continues to prosper in 2022.



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