

eCommerce: sell online without inventory to increase business flexibility

In 2021, the eCommerce sector experienced unprecedented growth and, in order to survive, an increasing number of SMEs had to adapt to this new reality, but now an Italian company offers a solution to all the major problems in the sector.



Rome, Lazio Feb 24, 2022 ([Issuewire.com](https://www.issuewire.com)) - [Yakkyofy](https://www.yakkyofy.com), a leading company in the eCommerce supply and logistics sector, has released a new service that will allow online sellers to save time and money in managing their business. Thanks to Yakkyofy, business owners will be able to sell online without inventory and manage the entire order fulfillment and tracking process with a fully automated solution.

"Yakkyofy offers a comprehensive software solution able to meet all the sourcing and [logistics needs of an online store](#)" declares Giovanni Conforti, CEO & Founder of Yakkyofy. "A solution that helps business owners to manage all their online store orders, quotes, and shipments from a single account and with a single partner." "We serve all types of customers: on one hand, the ease of the system has led small companies to connect to our software to reduce logistics costs, on the other hand, branded products and automatic functions have allowed us to approach bigger players and support them in their activities with a lighter and more flexible structure. "

The future of the eCommerce Sector

According to a report published by [Statista.com](https://www.statista.com), in 2021 retail eCommerce sales generated revenue of \$ 4.9 trillion worldwide. This figure is forecast to grow by 50 percent over the next four years, reaching about 7.4 trillion dollars by 2025.

Two years ago only 17.8% of global sales were eCommerce sales. Now, however, it is expected that by

2022 this number will rise to cover 21% of sales and then will reach 24.5% in 2025, an increase of 6.7 points in just five years.

Therefore, it is clear that the transformation of the retail sector and the increase in online sales is not something related only to the pandemic, but it is a trend that will continue in the coming years and that will shape the future of our economy. Something that cannot be avoided, but one must adapt to and Yakkyofy can help companies make this transition faster and more efficiently.

Yakkyofy's "all-inclusive" solution

Yakkyo Srl is a company headquartered in Italy with warehouses in the EU and China. Leveraging decades of expertise in [product sourcing](#) and international logistics, it has designed an all-in-one eCommerce solution platform, Yakkyofy, that provides supply services and ships goods in over 100 countries worldwide.

Today, with the launch of the API connection to their warehouses, anyone selling online through an eCommerce, marketplace, or social media platform, will be able to link their sales channels to the Yakkyofy platform, in just a few easy steps, and fully automate the fulfillment, and logistics of their orders.

Thanks to the connection, Yakkyofy will instantly receive all the orders generated on the customer's sales channels, process, ship them and send the tracking number to the final consumer.

"But that's not all," continues Giovanni Conforti "Yakkyofy offers an all-round service: our customers can decide to send their products to one of our warehouses (China or Italy) and manage only the logistics with us, or they can buy the goods through our sourcing service in China and simplify their product procurement operations with us", confirms Giovanni Conforti, CEO of Yakkyofy.

"Over the past 10 years, we have built up a huge supplier database and created strong relationships with many Chinese factories, for this reason now we are able to easily source many types of products and offer to our customers top quality Chinese products at B2B prices. We are also able to test the goods on Chinese soil before purchasing them, send videos and pictures of the real products to our customers, help them create branded items, and packages with their own logo, and offer files to visualize the products in AR." Giovanni Conforti concludes.

Anyone who runs an online business and wants to simplify their sourcing, supply, and fulfillment process can visit the Yakkyofy website or contact their team in Chat to understand how to best use their services to increase the profits of their online business.

About the company: [Yakkyofy](#) is an all-in-one eCommerce service platform created by Yakkyo Srl, a company based in Italy and in China, that helps online store owners to fully automate the management and logistics of their online businesses. Yakkyofy provides products to sell, even branded with your own logo, allows you to import them with a few clicks on an online store, and manages the entire fulfillment automatically.



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