

Eco sustainability, mental health, inclusion & diversity were brought into the spotlight at nyfw

Wu-sah fashion show at nyfw february 2022 canadian mental health advocate svetlana chernienko premiered her new eco- sustainable wu-sah ss22 collection on the runway of new york's fashion week 2022



Montreal, Quebec Feb 21, 2022 ([Issuewire.com](https://www.issuewire.com)) - WU-SAH FASHION SHOW AT NYFW FEBRUARY 2022 CANADIAN MENTAL HEALTH ADVOCATE SVETLANA CHERNIENKO PREMIERED HER NEW ECO- SUSTAINABLE WU-SAH SS22 COLLECTION ON THE RUNWAY OF NEW YORK'S FASHION WEEK 2022. **PRESS RELEASE -- FOR IMMEDIATE RELEASE** ECO SUSTAINABILITY, MENTAL HEALTH, INCLUSION & DIVERSITY WERE BROUGHT INTO THE SPOTLIGHT AT THE WU-SAH FASHION SHOW AT NYFW FEBRUARY 2022 CANADIAN MENTAL HEALTH ADVOCATE SVETLANA CHERNIENKO PREMIERED HER NEW ECO- SUSTAINABLE WU-SAH SS22 COLLECTION ON THE RUNWAY OF NEW YORK'S FASHION WEEK 2022. Montreal, 21st of February, 2022- Former model and acclaimed Mental Health Advocate, Svetlana Chernienko graced the runway during New York Fashion Week on February 14th with her new eco-sustainable Wu-Sah SS22 collection themed around biophilia which literally translates to "love of life" and has been proven to help those struggling with Mental Health, through nature. Wu-Sah is woman-owned and is built on a conscious foundation reflected throughout the line. Svetlana highlights the importance of BIPOC, LGBTQIA+ (gender fluid brand), size inclusion, and eco-sustainability which were all focal points on the Wu-Sah runway. We can expect more of this from this ethical brand and its up & coming designer in the year to come. For more information, please visit [wu-sah.com](https://www.wu-sah.com)

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