

Dot Com Infoway Releases a comprehensive infographic comparing native and cross-platform app development

Madurai, Tamil Nadu Feb 8, 2022 ([IssueWire.com](https://www.issuewire.com)) - Dot Com Infoway (DCI) is one of the leading global mobile app development and marketing agencies. Over the years, it has made a name for itself for developing cutting-edge mobile phones both for the native as well as cross-platform sectors.

Recently, to educate its current and future clients, it released a comprehensive infographic on the distinction between native app development and cross-platform app development.

The infographic, which [can be accessed on this link](#), has multiple sections describing various aspects of both native app development and cross-platform app development.

The infographic details the fundamental differences between native and cross-platform mobile app development.

The fundamental difference between native and cross-platform mobile apps, as per the infographic, is that native apps can use the core features of the operating system. Cross-platform mobile apps cannot access all the native functions of an operating system. Hence, when you build a native mobile app, you need to build separate apps for iOS and Android. If you go with cross-platform mobile app development, the same app will work in iOS as well as Android.

Although there are many comprehensive blog posts on what are the differences between native mobile app development and cross-platform mobile app development, this infographic gives you a detailed view of not just the differences, but what would be the best option for you in case you are considering developing a mobile app for your business.

In the infographic, you can see that there are quite widely used mobile apps both in the native as well as cross-platform categories. Take for example Instagram, which is a cross-platform mobile app and so far it has been downloaded 13 billion times. Facebook Messenger is a native application and it has been downloaded 5.2 billion times.

The infographic also tells you which programming languages are used to develop native as well as cross-platform mobile apps. For example, Swift is the most widely used language – 53% of

programmers use it to develop websites – and it is used to develop iOS native mobile apps.

According to Mr. CR Venkatesh, the CEO of Dot Com Infoway, “This is a consistent dilemma being faced by businesses – whether to choose native or cross-platform mobile app development. As a premium mobile app development and marketing company, we are constantly advising our clients about the various options available to them. This infographic is just another way of helping our clients make the right decision.”

The infographic is packed with highly useful information. The data is well researched. Authoritative resources are used. The graphics are highly intuitive and well laid out. If you want to understand the concepts of native and cross-platform mobile app development, you certainly want to check out this infographic.

Media Contact

Dot Com Infoway

info@dotcominfoway.com

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