

Arizona Realtors Add Versatile Fragrance Plug-In, Unlimiscent, to Growing List of Inventions



Yuma, Arizona Feb 8, 2022 ([Issuewire.com](https://www.issuewire.com)) - Real estate agents Karen Spencer and Korri Wright launched their new market-disrupting product, a first-of-its-kind universal fragrance plug-in called Unlimiscent.

Unlimiscent is a one-of-a-kind home plug-in dispenser for all brands of fragrances on the market. Unlimiscent is a universal fragrance emitter designed to work with most major brand fragrance bottles such as Glade, Febreze, Renuzit, WalMart Generic Brand, Pura, Airwick, Bath, and Body Works Wallflowers, Yankee Candle, and Better Homes and Gardens. Those drawers full of fragrances that don't fit the dispenser you have are now ready for use with Unlimiscent. Just plug Unlimiscent into a 120V outlet, adjust the emitter dial to control the level of fragrance being dispensed, and keep your house smelling fresh and clean with your favorite scents from any company.

[Unlimiscent](#) eliminates the need to buy various brands of plug-ins, so reducing plastic waste is an added benefit. Every year, 8 million metric tons of plastics enter our ocean on top of the estimated 150 million metric tons that currently circulate our marine environments according to the Ocean Conservancy.

What led to the creation of the product was simple, "I love having a great scent in my home and always gravitate to the fragrance isles for the plug-ins for ease of use and no mess," says Founder and inventor, Korri Wright. "But I eventually found myself grabbing a great scent and returning home to find I had the wrong brand and still needed the plug in emitter. After collecting fragrances and incorrect emitters, I thought, why not a one-size fits all universal fragrance dispenser?"

As a busy realtor in Yuma, Arizona Korri realized there is a substantial residential and commercial market for her fragrance plug-in idea in addition to her ceiling fan cleaner which has already been introduced to the marketplace at bladebutler.com. She worked with Spencer to creatively pivot to Unlimiscent product development between juggling real estate and family.

Unlimiscent is available to pre-order now on unlimiscent.com and begins shipping nationwide on March 1st.

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