

## American Hemp Ventures, Inc. (OTC: AMHV) signs exclusive software license agreement with YouneeqAI

**Denver, Colorado Feb 18, 2022 ([IssueWire.com](https://www.issuewire.com))** - Denver Colorado - American Hemp Ventures, Inc. (OTC: AMHV) announces a partnership with YouneeqAI through the execution of an exclusive software licensing agreement. YouneeqAI has a proven e-commerce personalization engine designed to increase overall e-commerce performance in multiple industry sectors.

This agreement represents a strategic change in the AMHV business model designed to best address the changing market dynamics related to the need for AI personalization in multiple e-commerce market segments.

With the change in strategic direction, John Lee and Jiun Haw Chang, 2 of the current Board Members, have tendered their resignations from all director and officer positions with the Corporation effective as of February 11, 2022. The Board deems it advisable and in the best interests of the Corporation to accept the resignation of those current Board Members from all positions effective as of February 11, 2022. Mark Spoone, current CEO and Board Member will remain as a Board Member but will transition to the role of Secretary.

Board vacancies are to be filled by appointing Murray Galbraith CEO and President and James Romano Advisor (the "New Board Members") as members of the Corporation's Board of Directors effective as of February 11, 2022.

**According to Mark Spoone, "The market demand and value for AI personalization is continuing to grow. YouneeqAI's solution creates the significant potential to improve multiple sectors' e-commerce revenues while solving customers' big data issues. The YouneeqAI solution, coupled with AMHV's hemp industry experience, offers AMHV a valuable opportunity to elevate the hemp industry as well."**

**Murray Galbraith, CEO of YouneeqAI says that "Partnering with AMHV will allow us to continue to innovate and provide new solutions and services which will allow us to grow and build transformative cookieless AI personalization products, solutions, and new market opportunities. Placing our clients on a path to success in the new digital ecosystem."**

About American Hemp Ventures, Inc.

To view the release visit the AMHV website: [www.AmericanHemp.io](https://www.AmericanHemp.io)

About Youneeq (Digital Cavalier Technology Services Inc.) [www.youneeqai.com](https://www.youneeqai.com)

YouneeqAI is an award-winning Cookieless AI-powered software solution that helps companies deliver a more personalized customer experience. YouneeqAI is poised to become a leading multi-channel AI personalization engine focused on the anonymous audience, the single biggest segment for marketers.

YouneeqAI went head-to-head against an industry leader and its AI personalization solution. YouneeqAI came out ahead in almost every category and key performance indicators measured: more engagement with product recommendations, higher conversions on calls to action, and increased revenue. Youneeq's technology is validated, and market-ready, with a multi-billion-dollar current global market

potential, based on Younseeq's analysis of the market for personalization and customer experience.

## Safe Harbor Statement

This news release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, that are intended to be covered by the "safe harbor" created by those sections. Forward-looking statements, which are based on certain assumptions and describe our future plans, strategies, and expectations, can generally be identified by the use of forward-looking terms such as "believe," "expect," "may," "will," "should," "could," "seek," "intend," "plan," "goal," "estimate," "anticipate" or other comparable terms. All statements other than statements of historical facts included in this news release regarding our strategies, prospects, financial condition, operations, costs, plans, and objectives are forward-looking statements. Forward-looking statements are neither historical facts nor assurances of future performance. Instead, they are based only on our current beliefs, expectations, and assumptions regarding the future of our business, future plans and strategies, projections, anticipated events and trends, the economy, and other future conditions. Because forward-looking statements relate to the future, they are wholly subject to inherent uncertainties, risks, and changes in circumstances that are difficult to predict and many of which are outside of our control. Our actual products, services, results, and financial condition may differ materially from those indicated in the forward-looking statements. Therefore, you should not rely on any of these forward-looking statements. Important factors that could cause our actual results and financial condition to differ materially from those indicated in the forward-looking statements include, among others, the following: our ability to successfully market our products and services; the acceptance of our products and services by customers and clients; our continued ability to pay operating costs and ability to meet the demand for our products and services; the amount and nature of competition from other companies in our industry; the effects of changes in the cannabis industry and markets; our ability to successfully develop new products and services; our success establishing and maintaining client, customer and supplier relationships; our ability to comply with applicable regulations; and other risks and uncertainties relating to our business. We undertake no obligation to publicly update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information

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