

## African Dream Foods Set To Appear At Natural Products Expo West 2022

The quickly growing California sauce and salt startup will showcase at the annual natural and organic foods expo March 8-12.



**Anaheim, California Feb 21, 2022 (IssueWire.com) - African Dream Foods (ADF)**, the African-made, US-based sauce and seasoning brand that gives back, announces its presence at Natural Products Expo West, which is set for March 8-12. The yearly trade show exhibits an array of top and rising brands in the natural foods space, giving a platform for African Dream Foods to show off their current lineup of 12 products. Attendees will have access to product samples and leadership from ADF will be available for questions and networking.

African Dream Foods is also excited that their Ghost Peri-Peri sauce was announced as a finalist for the NEXTY Awards in the category of Best New Condiment, Sauce, and/or Dip. ADF made the final round after 1,000 plus product nominations were considered in multiple categories. Winners will be announced at Expo West, online, and at Newhope.com after the event.

In early 2021 African Dream Foods rolled out their exciting new brand of sauces, salts, and spices inspired by the culture and flavors of Africa. With company operations in Southern California, all products are produced in South Africa using all-natural ingredients sourced from small farms. Partial proceeds from all online and retail sales contribute to conservation efforts and organizations that protect Africa's wildlife. African Dream Foods conservation partners include Wild Shots Outreach and Paws Trails.

African Dream Foods sauce flavors include a Bird's Eye Chilli, Ghost Peri-Peri, Habanasco - Fermented Habanero, Sweet Dream Sauce, Southern Braai BBQ, Jalanasco - Fermented Jalapeno, Lemon & Garlic Peri-Peri, and African Ghost Pepper. Salt and seasoning offerings are sold in grinders and include a Habanero, Ghost Pepper, or Smoked Chipotle Salt and their unique Safari Smoke Seasoning. All 8 sauce flavors are available in 5fl oz bottles with 5 of those flavors also being offered in a 16.91fl oz "Chef's" bottle. Additionally, most of the sauces (*except Southern Braai and Sweet Dream*) are available in a special 50ml (1.7fl oz) Travel/Gift Variety Pack.

African Dream Foods is a project developed from the various passions of entrepreneur David Schmunk. His curiosity to see and experience new things ultimately brought him to South Africa — where a new journey and the love affair with the beauty, vitality, culture, people, scenery, and flavors of the country began. David wanted to create a business that combined his passions for travel, food, hot sauce, and spices with Africa, photography, and wildlife conservation.

Purchase products from African Dream Foods on [Amazon](#), [Walmart](#) their [official web store](#), or in [select retail locations](#)

## **Natural Products Expo West 2022**

March 8-12, 2022

Anaheim Convention Center

800 West Katella Avenue

Anaheim, CA 92802 USA

### **Media Contact:**

Bob Bradley  
Bradley Public Relations & Marketing

[Press@Bradleypublicity.com](mailto:Press@Bradleypublicity.com)

###



## Media Contact

Bradley Public Relations + marketing

[press@bradleypublicity.com](mailto:press@bradleypublicity.com)

Source : African Dream Foods

[See on IssueWire](#)