

Affordable Properties in Mumbai

Aditya S Launches Affordable Housing Segment in Mumbai The first affordable housing provider in the western suburbs The company plans to expand aggressively in 2022 in South Africa, Hong Kong, Singapore, and Malaysia.



Mumbai, Maharashtra Feb 8, 2022 ([Issuewire.com](https://www.issuewire.com)) - Ar. Aditya S who is a seasoned Architect and a Real Estate Developer has forayed into residential redevelopment to make Mumbai more affordable by launching his flagship firm **Samarth Tsquare Developers Pvt Ltd**. He successfully launched multiple affordable residential projects in western suburbs at prime locations between Borivali & Goregaon that are close to highways or railway stations, and the entire inventory was sold out within **90** days.

During the first lockdown Aditya surveyed the changing trends in the real estate market and emerged to conquer the opportunities thrown at him. As people were becoming health conscious and the fuel prices were on a steep rise, the work from home (WFH) concept was gaining momentum. WFH offered better employment options for those who faced the daily gruel of local transport of Mumbai and hampered the work-life balance. This led the employers and big conglomerates to look for office spaces closer to the potential talent in the suburbs.

Considering the rising demand for commercial real estate, Aditya focused on making them affordable to cater to both start-ups and MNCs. The aim was to build commercial properties in a prime location and

yet accessible to the residents of the suburbs which led them to launch Trident in Kandivali East. Trident is equidistant from the western express highway (WEH) and the Kandivali railway station and beside one of the biggest malls in that area- Growel's 101 Mall.

Samarth T-Square plans to expand the concept of '**Affordable Commercial Real Estate**' into the global markets of the Middle East, Africa, and Southeast Asia in the near future.

Each member of the Samarth T-Square team is handpicked professional, who are groomed from top educational institutes in India and abroad. They are experts in sales & marketing aiming to break record numbers in real estate sales. Samarth T-Square's business expertise lies both in residential and commercial business.

Samarth T-Square's core operations are in redevelopment, affordable residential housing, and budget-friendly commercial properties. The combined experience of the team makes them humble and imbibed the thought of humility beyond all means.

Samarth T-Square is built on the revolutionary business model of the renowned Samarth Group of Mumbai which intends to offer the best affordable space for its customers to make the right decision. Samarth T-Square is led by real estate industry change leaders who have proven themselves in the past by creating sustainable brands.

Mr. Tulshidas Sawant, Board of Director & Partner. With more than 25 years experience of in sales & marketing in the real estate sector, he possesses unparalleled expertise in market research and project management. Mr. Sawant brings with him a combination of real estate expertise and cross-cultural knowledge and the ability to analyze commercial and residential real estate market conditions, using the area's internal and external, financial and economic data, as well as research. He predicts that Samarth T-Square will leave a good mark in the affordable segment across the globe.

In real estate, Mr. Sawant says that getting sales leads is determined by location, configuration, price, marketing, and promotion. A face-to-face meeting with a potential buyer is incomparable when it comes to selling real estate.

ABOUT Company

"The goal is to make Mumbai Affordable by acquiring maximum redevelopment projects to upgrade and adapt the growing culture to make properties affordable," "The aim is to build long-lasting relationships with all buyers. and build our buyers community who look at real estate as an Emotion over commodity"

ABOUT Aditya. S:

Master Planner | Lead Strategist |Project Aide

"Founder of T- Square Architect & Designs" "Director at Samarth T- Square Developers" "Building an Emotion for Real Estate"

With 12 years of an extensive career in Architecture, Designing, Planning managing multiple categories and campaigns across the country. He is leading and achieving high growth in the Redevelopment of Residential & Commercial launches and is skilled in setting up new initiatives leading to high growth. An innovative leader with entrepreneurial initiative and vision, who drives the redevelopment segment by rapid growth profitably to build a strong corporate culture.

Samarth T-Square developers say “We aim to stand out in the market with our passionate team and redevelopment portfolio. With our venture, we aim to add value to real estate through an emotional approach to help consumers own their first dream home. With massive land acquisitions, we are creating the opportunity in the affordable segment and we look forward to tapping the huge potential market in India and overseas with our expert team. With in-depth market research and in-depth survey in the real estate domain, we have observed a wide disconnection for the commercial segment which can be due to various reasons.

At Samarth T-Square Developer's, we focus on providing both segments Residential & Commercial.” which is affordable and right for investment.

Samarth T-Square intends to rapidly change and is willing to adapt to the changing trends in the redevelopment real estate industry in order to provide the best affordable and effective investments to its customers.

Acknowledged for strengthening companies to lead in highly competitive markets and for delivering innovative sales & marketing concepts and strategies. Leverages key analysis, insights, and team approach to drive organizational improvements and implementation of best practices. Known for the ability to envision and create successful campaigns and communication strategies in complex situations.

Proud to have won Affordable Housing & Infrastructure! Indian Icon Awards 2021 Times CyberMedia Dec 2021

Mumbai City Icon awards for Excellence in Residential & Architecture Radio City Apr 2019

The MX business media for Best Upcoming & Most Promising Architects of the year TIMES Media Dec 2016

Consulting interior designers for Indian Army Aug 2018 - Jun 2019

Designed Earthquake resistant building for British Council Jan 2010

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Samarth T-Square - Link Road

Categories: Affordable Housing, Redevelopment, Real Estate, Affordable commercials,

Tags: #Makingmumbaiaffordable, #Affordablehouses, #RealEstate, #MumbaiRealEstate,

#AffordableCommercial, #SamarthT-SquareTeam, #Buildinganemotion



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