

Yes Madam Hits 1 Million Bookings

New Delhi, Delhi Jan 8, 2022 ([Issuewire.com](https://www.issuewire.com)) - Yes, Madam announced it recently hit the 1 million bookings mark, making it one of the most-used and one of the fastest-growing web-based Beauty & Grooming Home Services platforms.

The Beauty & Salon Service Provider, Yes Madam, was launched in Delhi NCR in November 2017 with a handful of service professionals. Over the past 4 years, it has expanded to 27 cities (including Bangalore, Hyderabad, Mumbai, and Jaipur), built a fleet of 1,200+ trained professionals, and launched its own private label - Biotanica.

People in the twenty-first century are far too busy with their families and jobs. Women, in particular, have gotten so adept at multitasking and working that they occasionally forget or miss their appointments for beauty care and leisure. Yes, Madam has brought a solution to all of these issues, allowing you to hire a fully qualified, experienced, and trained beautician to come to your home and provide you with beauty parlour services without having to go out or worry about missing your salon appointment.

“The company has always been clear about its vision – to bring your salon to your doorstep and make shopping for a facial, a wax or a pedicure, etc. as easy as e-shopping, and that’s exactly how the entire process to get our services is,” said Aditya Arya the Co-Founder of Yes Madam. “With our user-friendly website and app, customers can easily book appointments with a few clicks on their smartphones.”

Yes Madam took only four years to reach the 1 million bookings mark, a shorter period of time than many of its competitors.

The success of on-demand apps in a variety of industries indicates that the market and potential for any on-demand service are enormous. Take a look at what Uber and Zomato have accomplished in their respective industries! When you take a desirable and in-demand product or service and make it instantly available to anybody, you can only expect good things to happen. Beauty services are no exception to this rule.

About The Company:

Founded in 2017, Yes Madam is one of India’s largest home services companies. The company offers at-home services such as salon and makeup services for women, spa & massage therapy for men and women, haircut and grooming services for men and kids, as well as ayurvedic treatments by Patanjali through its mobile app and website.

For More Information or any query visit: <https://www.yesmadam.com/> or call: +91 9797 63 9797

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