"This Energy" is A Permanent Shadow's new single

The song is a plea to reconnect with Mother Nature



Barcelona, Spain Jan 11, 2022 (<u>Issuewire.com</u>) - A PERMANENT SHADOW RELEASE NEW SINGLE "THIS ENERGY"

A Permanent Shadow, the musical collective led by Barcelona-resident **CP Fletcher**, has released their new single. "**This Energy**" in its original seven-minute version will appear on the band's next album, and a remix was commissioned to **Its OK DJ.** Whereas the original version blends seventies disco with nineties rock, the remix is a bold trip to the eighties applying modern production values, **reminiscent of Cold Cave**, **Hurts**, **or White Lies**.

Lyrically, "This Energy" is a big "Thank you" to singer CP Fletcher's soulmate for putting up with him for years. At the same time, the song is a rumination on how modern society has lost touch with **nature and human interaction**. Granted, COVID did certainly not help matters, however, the pandemic only helped accelerate a **trend of online vs. face-to-face** which in turn foments a style-over-substance approach to life. While we let others see us at our happiest, busiest, and most successful on social media, no one knows or even cares how we feel on the inside.

"This Energy" was produced by **Valentí Nieto** who also plays guitar, bass, and synthesizer, while **Albert Català** (keyboards, piano, synthesizer) was involved in arrangements and preproduction. The

dance remix as usual comes with a stunning video directed by Motorzombis singer **Dani Moreno**. The star of the clip is dancer **Alba Jordan** who interprets various characters throughout the street-dance performance.

A Permanent Shadow's debut album was released in September 2019 to critical acclaim on the band's own **APE Music** imprint. A particular highlight for Fletcher was a nod from **Simple Minds** on their social media accounts in which they praised APS's cover of their own song "**See The Light**".

A new album by A Permanent Shadow is scheduled for release in early 2022. "This Energy" will be made available on digital platforms from **January 7th**, **2022**.

- Digital platforms: https://bit.ly/APS_This_Energy
- Website: apermanentshadow.com
- · Social Media:
 - o facebook.com/apermanentshadow
 - o instagram.com/apermanentshadow



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